

September 2023

GREATER BURLINGTON PARTNERSHIP NEWSLETTER VOL. 103 NO. 9

The PARTNERSHIP



Partnering for the Future Leadership

The Greater Burlington Partnership leads the community's efforts to accelerate the economy throughout Greater Burlington. The Partnership has launched its Partnering for the Future Capital Campaign to fund its next five-year priorities; Grow Workforce, Grow Business, Grow Population. Spearheading this work is the Partnering for the Future Capital Campaign Cabinet.

Pictured from left to right: Jeff Burkart, MidwestOne Bank; Tim Lundgren, Farm Bureau Financial Services; Stephanie Kozlowski, Kozlowski Law Group, LLC; Jim Olson, First Interstate Bank; Eric Benne, Two Rivers Bank & Trust; Craig Smith, Sterzing Food Company; Bryan Bross, Klingner & Associates P.C.; Charles L. Walsh,

Farmers & Merchants Bank & Trust; Todd Ackerman, World Insurance; Gary Hoyer, Great River Entertainment, LLC.

Not pictured: Melinda Bickel, Bickel's Cycling & Fitness; Todd Darnall, McConnell Lofts; Bob Huffman, Huffman Farm & Home; Ryan Nagrocki, Midwest Realty Group, Inc.; Josh Schuff, 3E Electrical Engineering and Equipment Co.; Chris Smith, Carl A. Nelson & Company. **Honorary Cabinet** – Dr. Michael Ash, Southeastern Community College, Dr. Michael McCoy, Great River Health; Tammy McCoy, Capitol Performing Arts Center, Charles E. Walsh, Farmers & Merchants Bank & Trust; Randy Winegard, Winegard Company.



GAME CHANGER FOR STUDENTS AND PARENTS

by Della Schmidt

Anyone who has ever struggled to motivate young people to achieve their full potential - take note. The Greater Burlington Partnership is proud to announce a special Parent Night event. Join this FREE event as nationally recognized author, single-parent, CEO, and generational expert Mark Perna takes the stage at the Capitol Performing Arts Center.

As a long-time consultant in the education and workforce development fields, Mark believes that there is no more urgent moment than right now for employers, parents, and educators to reach the younger generation. He has devoted his career to empowering families, schools, and businesses to unleash the potential of today's young people, both in the classroom and on the job. Mark is a dynamic, passionate speaker who presents his inspiring message to thousands of people each year.

Endorsed by all Des Moines County School Districts and Southeastern Community College, Mark will provide attendees clear, easy to implement action steps to connect, engage, and answer the "why?" questions that every young person asks.

Awaken the incredible potential of Greater Burlington young people. Make plans to attend the Parent Night with the Greater Burlington Partnership, September 14 at the Capitol Performing Art Center. Doors open at 6 PM. Program begins at 6:30 PM. One hundred dollar gift cards will be given as door prizes!

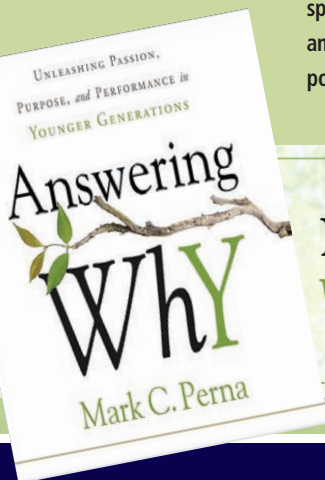
In collaboration with the Greater Burlington Partnership, area school districts, and Southeastern Community College, Mark Perna will also be presenting to area educators at a separate event on September 15. The Mark Perna events are part of the Greater Burlington Partnership Talent Development program, funded by Partnering for the Future investors.

For more information about the Talent Development initiatives of the Greater Burlington Partnership, contact Telisha Fedele, Talent Development Program Manager.

Personal Note from the CEO:

I have had the pleasure of working with Mark Perna in the past. I have often referred to him as the "evangelist of education" – he is a dynamic, passionate, compelling speaker and trainer. Perna has inspired economic development groups, school districts and parents across the country to reframe how to engage students to discover their potential. I am so excited that we will finally have him here in Greater Burlington!

~ Della Schmidt



BRIDGE THE GAP AND REACH THE WHY GENERATION.



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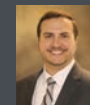
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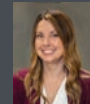
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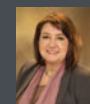
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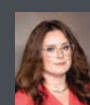
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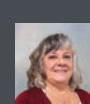
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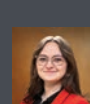
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“Unleashing Passion, Purpose, and Performance in Younger Generations”

THURSDAY, SEPTEMBER 14, 6:30–8:00PM (Doors open at 6:00PM)

CAPITOL PERFORMING ARTS CENTER
211 NORTH 3RD ST. BURLINGTON, IA 52601

DOOR PRIZES:
\$100 GIFT CARDS AWARDED AT END

EVENT IS FREE TO THE PUBLIC

Join bestselling author Mark C. Perna to discover the game-changing strategies to empower your student to make the most of their education and career journey! Everyone—parents, educators, employers, economic developers, stakeholders, and community leaders—can use Mark’s nationally acclaimed tools to unleash the true potential of the younger generations.

A father to two successful young people, Mark delivers key insights on how they think, what makes them tick, and how they make decisions. Mark will show you how to connect, engage, and answer why with clear action steps you can implement immediately in your home. Get ready to:

- Forge a deeper human connection with your teen
- Move them from static to active purpose
- Motivate them to achieve at a higher level

Purpose-driven education is the heartbeat of this inspiring call to action. Though they’re often painted in a negative light, today’s young people have incredible power to change the world. We just have to unleash it. Give your student the tools to set goals, plan their future, and succeed in their education and career journey!

Endorsed by:



WHAT PEOPLE ARE SAYING:

“This event with Mark Perna marks the beginning of a promising relationship between local schools and employers. This partnership will create a pathway for students to gain job skills that are relevant not just in Des Moines County, but also beyond.”

ADAM MAGLIARI

District Superintendent, Mediapolis School

“We are excited about the vision and momentum that will be generated by this event with Mark Perna. This message will empower our efforts to pursue this work into the future!”

PAT WALLACE

Superintendent, Danville Community School District

“Mark is an individual that will push you and your school to strive to be the best you can be for your students.”

ROBERT SCOTT

Superintendent, Burlington Community School District

“I have had the pleasure of working with Mark Perna before. Perna has inspired parents, school, and business leaders across the country to reframe how to engage students to discover their potential. I am so excited that we will finally have him here in Greater Burlington!”

DELLA SCHMIDT

President, Greater Burlington Partnership

“The upcoming event with Mark Perna will bring together area educators and industry leaders to hear how we can collaborate to meet students where they are, help them develop a pathway towards their academic or career goals, and support them in completing that pathway.”

DR. MICHAEL ASH

President, Southeastern Community College

“Mark Perna’s message and work serve as a guidepost to what is possible for our students and regions, if we work together.”

LISA BEAMES

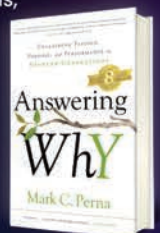
Superintendent, West Burlington Independent School District



MARK C. PERNA
SPEAKER | AUTHOR | CEO

Mark C. Perna is the founder and CEO of [TFS Results](http://TFSResults.com), a full-service strategic consulting firm at the forefront of the national paradigm shift in education and workforce development. As a generational and performance expert, Mark has spoken at Harvard University and today delivers 70+ in-person and virtual keynotes annually across North America. He writes weekly for Forbes.com, where he reaches an audience of 3.3 million. He is also the host of [The Perna Syndicate](http://ThePernaSyndicate.com) podcast, with listeners in more than 70 countries.

Mark, who serves on the Advisory Council for the Coalition for Career Development in Washington, DC, founded the [Education with Purpose & Employment with Passion](http://EducationWithPurpose.com) movement to help communities connect education, business, and economic pipelines. His bestselling book, [Answering Why](http://AnsweringWhy.com), has won eight national awards, including the Nautilus Award which is given to books thought to make a positive difference in the world. Find out more at MarkCPerna.com.




markperna.com



TFSresults.com

Limited Special Sponsorship Opportunities still Available!
Contact Marty Mogk at mmogk@greaterburlington.com.



The Greater Burlington Partnership
is Proud to Announce. . .

Teachers Appreciation Reception

September 15, 2023 | 7:30 – 8:45 AM, Doors open at 7:15 AM

NEW Blackhawk Recreation Center at Southeastern Community College

New date! New time! New location! Celebrate the kickoff to a new school year and honor educators with the Teachers Appreciation Reception event. This event will be held prior to the Mark Perna Teacher event.

Reaching up to 400+ educators and administrators! 20 + businesses! Limited Sponsorships available!
Contact Marty Mogk at mmogk@greaterburlington.com.

THE COMMUNITY GUIDE BECOMES TWO

NEW IN 2024

The Greater Burlington Community Guide will have a new look next year – two new looks to be exact. The Chamber of Commerce and the Convention and Visitors Bureau have decided to segment the Community Guide into two separate publications. This will allow the guide to evolve from being a one-size-fits-all publication into two guides that highlight interests of a specific audience. The Convention and Visitors Bureau publication will focus solely on attracting visitors to the area, while the Chamber of Commerce community guide and new resident publication will concentrate on businesses in Greater Burlington and neighboring communities.

When will this happen?

The new CVB publication will begin its new annual circulation this January 2024, while the new Chamber of Commerce publication will begin to be distributed annually, around the end of May 2024.

How does this affect you?

The benefit of segmenting the publications is that it allows members to reach a specific target audience. Typically visitors are not interested in who the local dentists, carpenters, and accountants are. Those are however, three businesses that new and current residents utilize every day. The new publications will make sure your business is in the hands of actual potential customers.

While the new CVB publication will showcase businesses that support tourism and visitor attraction, the new Chamber of Commerce guide will include all Chamber of Commerce members in alphabetical and categorical listings.

How can you advertise in one or both publications?

The Partnership Marketing and Sponsorship Opportunities Booklet highlights all the available advertising opportunities in the new Convention and Visitors Bureau publication.

For the second publication, the Chamber has partnered with Town Square Publications to solicit advertising and produce the new Chamber of Commerce guide. A member of the Town Square staff will begin contacting members in January of 2024 regarding advertising in this publication.

Those who would like to advertise in both publications will receive added value based upon the choices selected. Member and Guest Services Manager Marty Mogk will walk through options for those who are interested. If you have any questions regarding the new publications, please feel free to reach out to the Partnership office. We are happy to discuss any queries you may have.

DISCOVER & EXPLORE

IRELAND

**EARLY BIRD DISCOUNT
DEADLINE SEPTEMBER 30!**



WITH THE GREATER BURLINGTON PARTNERSHIP



Cliffs of Moher

DAY BY DAY

DAY 1: DEPARTURE

- Board your transatlantic flight

DAY 2: IRELAND

- Arrive in Ireland and transfer to the Savoy Hotel (or similar) for 6 nights
- Remainder of day at your leisure

DAY 3: CLIFFS OF MOHER - GALWAY

- Visit the Cliffs of Moher
- Panoramic tour of Galway
- Free time to explore shops, cafe and pubs
- Return to Limerick

DAY 4: LIMERICK

- Today you can explore on your own
- Optional tour to King John's Castle

DAY 5: DINGLE EXCURSION

- Panoramic views heading towards Blasket Island Center
- Visit Dingle
- Return to Limerick

DAY 6: CASHEL - KILKENNY - BUNRATTY

- Explore the Rock of Cashel
- Visit Kilkenny Castle
- Enjoy medieval-style dinner and entertainment at Bunratty Castle
- Return to Limerick

DAY 7: LIMERICK

- Today is at leisure
- Blarney optional tour

DAY 8: BREAKFAST AT YOUR HOTEL

- Transfer to airport for flight home

(Order of tours subject to change)

DUBLIN POST-TOUR



2 NIGHTS - \$599

Extend your stay with 2 extra nights in Dublin, Ireland's majestic capital, including a visit to Trinity College, home of the Book of Kells, the sights of St. Patrick's Cathedral and Connell Street.

LONDON PRE-TOUR



3 NIGHTS - \$799

Depart early for your stay with 3 extra nights in London. Enjoy a city tour and iconic sights of the Houses of Parliament and Big Ben. Optional tour available of Shakespeare's hometown of Stratford-upon-Avon.

8-DAY JOURNEY

HIGHLIGHTS:

- Round trip scheduled airfare from Chicago
- Round trip transfers between airports and hotels
- Personal airport VIP greeting and check-in service
- Pre-departure orientation and travel documents
- 6 nights at a first class Savoy hotel (or similar)
- 1 dinner at Bunratty Castle (Medieval Banquet)
- Breakfast provided each morning
- Discovery Program Guide
- Cliffs of Moher
- Rock of Cashel
- Kilkenny Castle
- Bunratty Folk Park
- Excursion to Dingle Peninsula
- Excursion to Galway

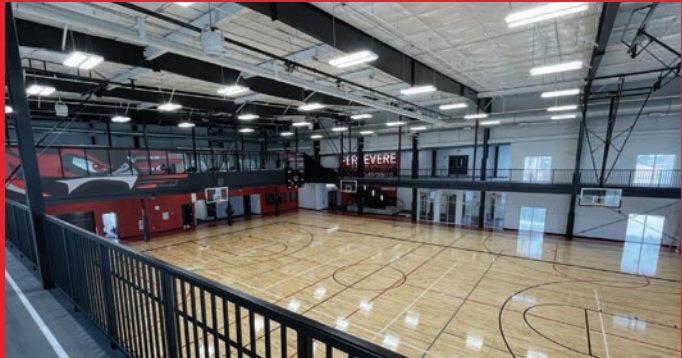


Click here to
BOOK NOW

EARLY BIRD DISCOUNT	BOOK & SAVE
\$3,499 PER PERSON	\$3,499 PER PERSON
\$3,199 PER PERSON	\$3,299 PER PERSON
<small>If deposited by September 30th!</small>	<small>If deposited by November 13th!</small>

Departing April 17, 2024

For more information and a full brochure, please contact
Chris Brough at (949) 253-9361 or email cbrough@adelmandiscoveries.com



BUSINESS AFTER HOURS

Southeastern Community College

1500 W Agency Rd, West Burlington | September 14, 5 - 7 PM

RIBBON CUTTING AT 5:45 PM

Attend with co-workers and network at this Chamber of Commerce event.

EMPLOYEE RETENTION TAX CREDIT

Success in BUSINESS

DISCOVER NEW BUSINESS OPPORTUNITIES



KEELY KEITZER
TDT CPAs and Advisors, P.C.



When: September 20, 12 - 1 PM
Cost: FREE benefit of Chamber of Commerce membership
Where: ZOOM

Brief Description: Employee Retention Tax Credit has been a source of confusion and frustration for many business owners since the credit became available in 2020. However, the credit provides large opportunities for qualified businesses. This presentation will provide an overview of the Employee Retention Credit, explain who is eligible to claim the credit, and provide quick-tips and warnings for businesses who think they may be eligible.

- Key Objectives:**
- 1. Educate business owners about the opportunities associated with the Employee Retention Credit.
 - 2. Teach business owners about the qualifications and rules surrounding the Employee Retention Credit.
 - 3. Warn business owners of common fraud tactics surrounding the Employee Retention Credit.

More information and registration at GreaterBurlington.com.

Scan for Zoom meeting link.

Tickets: \$45
Includes lunch and networking after-party

319-208-0040
GreaterBurlington.com/InspireNext




InspireNext SUMMIT

Inspiring the
Next Generation

Catfish Bend Convention & Event Center
Burlington, Iowa

September 8, 12 - 4 PM

Ignite your potential and join attendees at the InspireNext Summit for a transformative day of professional growth and networking. Experience insightful presentations by expert speakers covering topics such as Embracing Change, Creating a Vibrant Work Environment, Navigating a Healthy Work/Life Balance, and more.

This event also features lunch and a networking after-party. Connect with like-minded individuals, expand your horizons, and unlock new opportunities at the 2023 InspireNext Summit, where we're *inspiring the Next Generation*.



THE SAFARI WAY TO GREATER HAPPINESS

Steve Fredlund: "The Safari Dude"



From Failing to Scaling

Candace D'agnolo, Founder & CEO
Pet Boss Nation



Bobwhites to Boardrooms

Chris Lee, Executive Director
Des Moines County Conservation



Preparing for Imminent Change

Craig Smith, Co-Owner & President
Sterzing Food Company



Balancing Work & Home

Melinda Bickel, Co-Owner & Vice President
Bickel's Cycling & Fitness

SECOND QUARTER YOUNG PROFESSIONAL SPOTLIGHT

Robin Pieper



Each quarter the Young Professional Council honors and recognizes an outstanding member for going above and beyond in their company, their community, or in the Young Professionals program.

The Second Quarter Young Professional Spotlight was awarded to Robin Pieper.

Robin is a highly involved member of the Young Professional program, who has attended almost every event, including Chamber of Commerce events. Robin works at Southeast Iowa BUS (SEIBUS) as a Transit Scheduler and is an incredible asset to both the community and SEIBUS. Congratulations, Robin!

YOUNG PROFESSIONAL QUARTERLY
SPOTLIGHT IS SPONSORED BY :



Emergency Preparedness Presentation

GINA HARDIN
IACEM, Coordinator
Des Moines County
Emergency Management Agency
September 12, 8:30 - 9:30 AM
Greater Burlington Partnership



Presentation summary:

Businesses and staff, along with the community in general, face a variety of natural, health, human-caused, and technological hazards every day. This program will discuss how to identify risks, how to plan for them, and what the emergency response community is doing to prepare for a crisis. Resources to help with this process will be provided. Discussion will also be held on how businesses can help the community recover from a disaster.

Target audience:

Those individuals responsible for preparing their business for crisis and emergency situations. (Business leaders, facility managers, Human Resources, safety professionals, and security staff)

Objectives:

- Discuss what the emergency response community does to prepare for emergencies.
- Review what businesses should be doing to be ready for the next emergency.
- Identify what resources are available to assist with developing an emergency plan.
- Discuss how the whole community can help with community response and recovery in the event of an emergency.



SCAN ME

Save the
DATE!

"Grow with Google"

LINDSEY NEWLAND
Workshop - October 10
Greater Burlington Partnership

DOWNTOWN PARTNERS, INC. BOARD NOMINATIONS

The Board of Directors for Downtown Partners, Inc. is looking for candidates who are interested in establishing the direction and policies of the organization. The nominating committee seeks candidates with a variety of perspectives who will serve from January 1, 2024 to December 31, 2026. Interested individuals are encouraged to contact Amy Moyner, Downtown Partners, Inc., amoyner@greaterburlington.com for more information.

DOWNTOWN PARTNERS, INC. IS A VOLUNTEER-DRIVEN MAIN STREET PROGRAM ESTABLISHED TO PRESERVE AND REVITALIZE DOWNTOWN BURLINGTON WHILE IMPROVING THE QUALITY OF LIFE FOR THE COMMUNITY.



Cultural and Entertainment District

by Amy Moyner, Executive Director Downtown Partners, Inc.

It's Happening! Downtown Burlington, Iowa is now designated as a Cultural & Entertainment District!

The Iowa Department of Cultural Affairs has officially designated Downtown Burlington as an Iowa Cultural & Entertainment District. This prestigious recognition highlights the Downtown District as a vibrant hub of cultural activity and artistic expression. This designation application process was made possible through a collaborative effort between the Art Center of Burlington, the Capitol Performing Arts Center, and Downtown Partners, Inc.

The Iowa Cultural & Entertainment Districts program aims to identify and celebrate well-defined, pedestrian-friendly areas within cities and counties that have a rich concentration of cultural amenities, exceptional vibrancy, a robust arts and cultural scene and an established entertainment portfolio. By receiving this designation, Downtown Burlington

becomes eligible for a range of benefits, including marketing opportunities, promotional programs, and technical assistance from the Department of Cultural Affairs and its dedicated staff. The designation lasts for 10 years and requires an annual report submission.

This designation will have a positive impact on the quality of life and cultural vitality of Iowa, benefiting a significant number of individuals. By focusing on creating walkable, mixed-use spaces that serve as cultural anchors, the Iowa Cultural & Entertainment Districts program enriches our community and fosters a sense of civic pride. The state of Iowa continues to cultivate its cultural heritage and provide engaging experiences for residents and visitors alike.

To learn more about the Iowa Cultural & Entertainment Districts program, please visit iowaculture.gov. Thank you to the Iowa Arts Council for this designation!

Cultural Events & Entertainment Venues

by Chris Gram, Executive Director, Convention & Visitors Bureau

With so many cultural events and entertainment venues, it's little wonder that Downtown Burlington has been designated an Iowa Cultural and Entertainment District by the Iowa Department of Cultural Affairs. After exploring everything that Downtown has to offer, visitors to Greater Burlington soon discover that culture and entertainment abounds everywhere in Des Moines County!

Burlington Civic Music - Celebrating nearly 100 years of providing residents and visitors with top-notch entertainment - from Tony-nominated singers to world-renowned dance troupes and so much more - Burlington Civic Music is set for another magical season starting in September!

The Capitol Performing Arts Center - The Capitol Performing Arts Center is more than just a historic theater in Downtown Burlington, it's a hub of entertainment, education, and social connectivity! Thought-provoking documentaries, live concerts, classic movies, and more are just some of the reasons why the Capitol Performing Arts Center continues to be a family favorite for residents and visitors alike.

Burlington Riverfront Entertainment -

Offering an endless array of live entertainment and family-friendly events, Burlington Riverfront Entertainment brings the "fun to the front" with shows in and around Burlington Memorial Auditorium each season of the year. From its classic Friday Fest events and live music to the annual riverfront Carnival, Burlington Riverfront Entertainment provides a calendar full of entertainment for the entire family!

Players Workshop -

The Players Workshop, one of the oldest community theater organizations in Iowa, continues to delight patrons with season after season of live theater entertainment. The 2023 - 24 season of the "Little Theater on Grove Street" begins in September with a production of *Sister Act* and continues through April, offering a slate of four productions in total.

The Legacy Theater -

Less than an hour from Greater Burlington, the Legacy Theater in Carthage, Illinois is celebrating five years of offering "quality live entertainment and educational programming for the tri-state area." From must-see tribute acts and live original bands, to comedians and illusionists, there is something to offer for every family member at the Legacy Theater all year 'round!



ALL THINGS GREATER BURLINGTON PODCAST



Have you missed All Things Greater Burlington? If you had been listening last month you would have learned how Jon Billups navigates wearing three hats involving the City of Burlington, Bluff Harbor Marina, and Burlington Notre Dame. You would have been touched to hear how Denise Hanks is determined to assist the senior community with the Heart Song project. What is more, you would have met the Partnership's new Talent Development Program Manager Telisha Fedele, and the enthusiasm she brings to the position.

The podcast and its episodes can be heard on Greater Burlington.com, Amazon Music, Google Podcasts, Spotify, Apple Podcasts, Castbox, and Stitcher. Binge listening is highly recommended to get caught up! Make sure to subscribe to stay informed when new episodes become available.

Have a suggestion on who should be interviewed? Please contact Steven Brody.

DPI FUNDRAISER Campaign

Downtown Partners, Inc. (DPI) is launching a Fundraiser Campaign. The campaign is a fun way to support Downtown Burlington! The new Streetscape project means new Downtown décor is needed, so all donations will be going towards new holiday decorations. The first 100 Investors who donate \$100 will receive two (2) V.I.P. second-story indoor seats at the 2023 Lighted Holiday Parade on November 25, 2023, as a special donor THANK YOU from Downtown Partners, Inc.

Downtown Partners, Inc. is a volunteer-driven Main Street Program established to preserve and revitalize Downtown Burlington while improving the quality of life for the community. Main Streets are a proven economic driver for communities and play a vital role in restarting the economy.

The proceeds of this campaign will go towards new holiday decorations in the Downtown!

For more information, please visit Downtown Burlington Iowa Facebook page, reach out to a board member or contact Amy Moyner at 319-208-0056 or amoyner@greaterburlington.com.



SEPTEMBER Live Music Line Up:

September 07 - Diane DeJaynes

September 14 - Jared Rouggy

September 21 - Diane DeJaynes, Free Horse and Trolley Rides, Kids Market

September 28 - Jared Rouggy

Buzzing with activity and bursting with fresh produce, the Jefferson Street Farmers Market is held every Thursday afternoon in September.

Come experience the wonders of fresh produce and the joys of supporting local farmers.

2023

MANUFACTURERS APPRECIATION LUNCHEON

OCTOBER 6

Manufacturers Luncheon – Nominate a Manufacturer

Nominations are open for Manufacturer of the Year! The Greater Burlington Partnership will celebrate Manufacturers Appreciation Month with the annual appreciation luncheon on October 6. This event features lunch, vendors, and an award ceremony.



Find the nomination form at greaterburlington.com/Nominate or by using the QR Code.

Booth Sponsors, Table Sponsors, and Booth Bingo sponsorships are available! Contact Marty Mogk at mmogk@greaterburlington.com.



The 2023 Entrepreneur Competition is off and running!

There are great new business ideas out there, and now is the time to turn those ideas into plans. The 2023 Des Moines County Entrepreneur competition is ongoing, and the deadline to register has been extended until September 15. The process of assembling a solid business plan has proven to be very helpful for many local entrepreneurs in recent years, forcing participants to think about certain aspects of a business that they might not otherwise do naturally. Another tremendous asset is the input the business receives from other entrepreneurs on the judging panel. Oftentimes someone else's failure can help new ventures avoid those same mistakes.

The 2015 winner, "Bark & Play Daycare and Suites", owner Anne Crowner recalled how helpful the process was for her startup. "I had this great idea in my head, and I could see it in my mind, but there were so many important things I had not thought of, and between writing the plan, spending time with Janine Clover (Small Business Administration) and visiting with the judges, I was able to put those things in place. The prize money was helpful,

but the advice I received has proven much more valuable in the long run!"

Often Entrepreneurs are passionate about an idea they have had rolling around in their head for years, but who wants to think about insurance or accounting processes? Frequently it is the painful details of a business that will determine whether the new venture will succeed or fail.

2018 winner, "Wake N Bake Breakfast Co.", co-owner Barbie Jackson credits the process for setting their business up for success. "While visiting with the judging committee, I could not write notes fast enough! – Their input was incredible because all of them had lived through the startup process themselves. Our first plan we had written was so full of holes, but Janine Clover patiently walked us through buttoning those things up."

The registration and complete rules and deadlines are available at GreaterBurlington.com. You may also call Director of Economic Development Jeremy Hess at 319-208-0050. It's time to turn those ideas into plans!

For more information contact Jeremy Hess, jhess@greaterburlington.com.

WELCOME NEW MEMBERS

Please welcome these new Chamber of Commerce members by sending an email, liking their Facebook page, or visiting their website. Even better, stop by to introduce yourself, exchange business cards and help grow their network as well as your own!

Town Square Publications

Townsquarepublications.com

95 W Algonquin Rd Ste 300, Arlington Heights, IL

Phil Hageman, Sales & Business Manager

859-640-0231, phageman@tspubs.com

Town Square Publications, a division of the Daily Herald Media Group, is a custom publishing group that specializes in developing partnerships by producing high-quality print and digitally integrated publications.

Adelman Discoveries

Adelmandiscoveries.com

6980 N Port Washington Rd, Milwaukee, WI

Chris Brough, Regional Sales Manager

949-253-9361, cbrough@adelmandiscoveries.com

When it comes to planning your organization's trips, you have countless companies to choose from to ensure your trip goes smoothly. So, why should you travel with Adelman Discoveries? Our exclusive experience with affinity groups and meeting their unique needs are what sets us apart.

Adobe

Adobe.com/acrobat/online/sign-pdf.html

PO Box 33190 Raleigh, NC

Valerie Cecil, Marketing Coordinator

408-753-5826, cit46532@adobe.com

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For information on membership, to schedule a Ribbon Cutting or Grand Opening, contact Marty Mogk at mmogk@greaterburlington.com.



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Greater Burlington RESTAURANT WEEK SEPT. 14-24 2023

Sponsored by Titan Broadcasting & Digital Group



The Seventh Annual Greater Burlington Restaurant Week will be held September 14-24, organized by Titan Broadcasting & Digital Group, The New Mix 107.3, KGRS, and 101.7 The Bull, KBKB, and sponsored by the Greater Burlington Partnership.

During Restaurant Week area residents are encouraged to support local restaurants by dining out or taking out daily at one of the participating restaurants then voting for their favorites in Greater Burlington.

Diners will enjoy options at fixed price points of \$10, \$15, or \$30 in addition to some specialty desserts and drinks. Many area restaurants are planning limited-time offerings created especially for Restaurant Week, whereas others offer existing favorites at discounted pricing. Be sure to check out GreaterBurlingtonRestaurantWeek.com for all deals.

At a participating restaurant, diners are invited to log on to GreaterBurlingtonRestaurantWeek.com to vote for their favorites. Once a person votes, they will be entered to win a prize package containing a \$25 gift certificate to every participating restaurant.

Participating restaurants are competing to win Best Beef Dish, Best Beverage, Best Dessert, Best Healthy Option, Best Pork Dish, Best Service, Best Value, Most Super Restaurant, and Chef's Choice.

As a benefit of membership, participating Chamber of Commerce members will have specialty menus produced and printed by the Greater Burlington Partnership. In addition, winning restaurants will receive an enhanced listing in the 2024 Community Guide showcasing the business as a Restaurant Week winner.

PARTNERSHIP CALLING FOR BOARD OF DIRECTOR NOMINATIONS

The Boards of Directors for the Chamber of Commerce, Economic Development and Downtown Partners are looking for candidates who are interested in establishing the direction and policies for the organization. The nominating committees seek candidates with a variety of perspectives who will serve from January 1, 2024, to December 31, 2026. Interested individuals are encouraged to contact the Partnership for more information.



For a complete list of participating locations and restaurant week menus, visit GreaterBurlingtonRestaurantWeek.com.

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SE Iowa Certified TM Instructor
319-380-4302, fboggess@tm.org



SEPTEMBER

EVENTS

View more events at
GreaterBurlington.com/Events

1 - 27 – September Gallery Show:
 Astrid Bennett
 Art Center of Burlington, hours vary
BTownArt.com

1 – Stand Up Open Mic Night
 Cornerstone Wedding & Event Center, 8 PM
TheCornerstoneia.com

1 – Mike Oregon
 Corked 101, 9 PM
Facebook.com/corked101

2 – Cat Video Fest
 Capitol Performing Arts Center, 1 - 2 PM
BurlingtonCapitolTheater.com

7, 14, 21, 28 – Jefferson Street
 Farmers Market
 Downtown Burlington, 4:30 - 7 PM
Facebook.com/downtownburlingtoniamarket

7 – Viking Mississippi Boat Docking
 Port of Burlington, 8 AM - 3 PM
Facebook.com/visitburlingtoniowa

8 – InspireNext Summit
 Catfish Bend Convention & Event Center
 12 - 4 PM
GreaterBurlington.com

9 – CommUNITY Day
 Community Field, 11 AM - 3 PM
BurlingtonIAUnitedWay.org

9 – 2Xtreme Monster Truck Series
 34 Raceway, 12 - 4 PM
34Raceway.com

10 – American Countess Docking
 Port of Burlington, 8 AM
Facebook.com/visitburlingtoniowa

11 – Viking Mississippi Boat Docking
 Port of Burlington, 8 AM - 3 PM
Facebook.com/visitburlingtoniowa

12 – Emergency Preparedness with Gina Hardin
 Greater Burlington Partnership
 8:30 am - 9:30 AM
GreaterBurlington.com

14 – Business After Hours
 Southeastern Community College, 5 - 7 PM
GreaterBurlington.com

14 – Mark Perna - Unleashing
 Passion, Purpose, and Performance
 in Younger Generations
 Capitol Performing Arts Center, 6:30 - 8 PM
GreaterBurlington.com

15 - 16 – Heritage Days
 Burlington Riverfront
BurlingtonRiverfront.org

15 – Farm-to-Table Dinner
 Harvestville Farm, 6 PM
HarvestvilleFarm.com

15 – Teacher Appreciation Reception
 Southeastern Community College, 7:30 AM
GreaterBurlington.com

16 and 17 – Plein Air Painting
 Competition
 Art Center of Burlington, 8 AM
BTownArt.com

16 and 23 – All About Monarch Butterflies
 Big Hollow Creek Recreation Area, 10 AM
DMCConservation.com

20 – Success in Business Seminar
 Employee Retention Tax Credit
 Virtual 12 PM
GreaterBurlington.com

20 – Civic Music: Dallas String Quartet
 Memorial Auditorium, 7:30 PM
BurlCivicMusic.com

21 – Viking Mississippi Boat Docking
Facebook.com/visitburlingtoniowa

22 - 25 – Friends of the Library Fall Book Sale
 Burlington Public Library, 9 AM - 5 PM
burlington.lib.ia.us

22 – Sip, Taste & Stroll
 Downtown Burlington, 5 - 8 PM
Facebook.com/downtownburlingtoniowa

23 – 360 Fall Haul
 34 Raceway, 5 PM
34Raceway.com

24 – Relay for Life
 Community Field, 1 PM
Cancer.org

27 – Bike A Trail
 Flint River Trail, 9 AM - 12 PM
DMCConservation.com

30 Angie K – The Legacy Theater, 7 PM
TheLegacyTheater.com

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save the date
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Great Tastes

Southeastern Community College
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2XTREME MONSTER TRUCK SERIES

September 9, 12 - 4 PM

The 2Xtreme Monster Truck Series isn't just a show - it's an interactive event that includes options to attend a pre-show pit party, meet & greet with drivers, get up close and personal with the trucks - and even take a ride in one!

There is also a kids' PowerWheel race, open to all kids attending the event - just bring your charged 12- or 24V power wheel vehicle and a helmet and be ready to race at intermission!

Gates open at noon. Pre-show meet & greet from noon to 1:30 PM; show from 2 to 4 PM. General admission is \$25 for adults, \$15 for kids; add the Pit Party Pass for just \$5!

All-inclusive VIP tickets (includes admission, Pit Party Pass, Monster Truck ride & commemorative keepsake items) are \$45, or save with the all-inclusive family VIP 4-pack (two adults + two kids) for \$135.

Follow 34 Raceway on Facebook or visit: 34Raceway.com

DES MOINES COUNTY FLEA MARKET

September 17, 6:30 AM - 12 PM

2023 Des Moines County Flea Market (formerly known as the Pigeon Show) will be held on Sept. 17 from 6:30 a.m. to noon. The market will be held at the 40 & 8 Park with VFW Post 10102 behind Community Field at 2712 Mount Pleasant St., Burlington. The vendor fee is \$15 for a 10' wide x 20' long space; no reservations and gate will open at 6 PM Saturday evening. Entry fee will be \$1 per person and kids are free. Food will be served by SCC organizations. All proceeds will go to the SCC Scholarship Program.

For more information, call 319-572-4994.

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SIP TASTE & STROLL DOWNTOWN



SEPTEMBER 22, 5 - 8 PM

Enjoy a stroll through historic Downtown Burlington on a gorgeous fall evening and sample a variety of local wines and brews from a variety of Downtown Businesses. Participants will visit shops in Downtown Burlington and enjoy tastings at participating locations. Save your spot now for this popular Downtown event by ordering tickets online, then redeem your ticket for a glass, coaster, and map, beginning at 4:30 PM on Friday, September 22, at the Port of Burlington Welcome Center.

Tickets are \$20 in advance until Sept 8, then \$25 September 9 through the day of the event.

*** Limited number of glasses/coasters**

For more information, follow Downtown Burlington, Iowa on Facebook, or visit: greaterburlington.com.

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