

November 2023

GREATER BURLINGTON PARTNERSHIP NEWSLETTER VOL. 103 NO. 11

# The **PARTNERSHIP**



EVERY  
VOTE  
COUNTS  
VOTE NOV. 7

# President & CEO's Letter



## HOME FOR THE HOLIDAYS

by Della Schmidt

Give new meaning to "home for the holidays"; make it the anthem for shopping locally. Area businesses are revved up to help with the festivities and have holiday gift-giving solutions at the ready.

There is a plethora of local businesses bursting at the seams with products that make for fantastic presents. Whether shopping in West Burlington, Downtown Burlington, local specialty stores or large retailers in Greater Burlington, shoppers can find items for everyone on their list. Don't waste time shopping on Amazon, keep your spending at home for the holidays.

Need gift ideas for that hard-to-buy for person? Check out these Partnership offerings:

- Follow the Downtown Burlington Facebook page to stay current on Downtown business Holiday deals and specials.
- Keep an eye out for GB Petey popping up at several Chamber of Commerce member locations and enter to win prizes! Follow GB Petey on Greater Burlington Facebook page.
- Check out the Chamber of Commerce spring international travel experience – make that special someone light up in delight with a very special spring trip to Ireland. Scan to book now.



This is a great time of year to be mindful of the fact that local businesses support Greater Burlington youth sports teams, school groups, local causes and provide hundreds of thousands of dollars to local families through the jobs they provide. But local businesses cannot do all this without the support of loyal customers. Remember, this year keep your spending at Home for the Holidays!



SMALL BUSINESS SATURDAY, NOVEMBER 25

#SHOPSMALL



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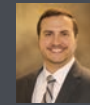
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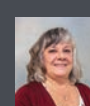
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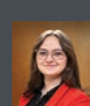
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Planning for the 2024 Annual Dinner is underway, which means Community Award nominations are open for 2024. *(More info on page 5)*

The community awards include:

The **Best Renovation to a Facility** Award recognizes the rewards of planning and completing a renovation as well as celebrates the incredible transformation that a business has undergone. Projects must have been completed in 2023 to be eligible.

The **Business Person of the Year** Award champions a business leader who has demonstrated success in both civic and professional areas, specifically in growth, leadership, achievement, or community involvement.

**Champion of Hidden Talent.** This semi-annual award honors and highlights the success of an organization that is leading the way in removing barriers to work by employing members of hidden talent pools including: older workers, immigrant populations, minorities, people with prior justice system involvement, and veterans.

The **Project of the Year** Award is given to a project that was completed in 2023 that made a lasting impact on Greater Burlington. Previous winners of this award include the construction of Randolph Dental, and the Monster Match Soccer Tournament.

Nominate your project or business at [greaterburlington.com/nominate](https://greaterburlington.com/nominate) or by scanning the QR code.



## ON THE COVER

*Annual Dinner Planning Committee*

### *From Left to Right:*

Heidi King, King Kleen LLC

Mac Holford, Greater Burlington Partnership

Jerilyn Horn, Jerilyn Horn Kitchen & Bath Design Co.

Tracy Dunn, American Ordnance/ Traces Boutique

Dee Dee Foster-McAlister, NANA & ME

# MEET THE PARTNERSHIP TEAM

## STEVEN BRODY, EXECUTIVE DIRECTOR CHAMBER OF COMMERCE



**Steven Brody**

**What do you do?** I am the Executive Director of the Burlington/West Burlington Area Chamber of Commerce. I partner with wonderful co-workers to guarantee value and service to the members. I oversee the Government Relations program which includes Friday Forums and the Southeast Iowa Days trips to Des Moines and Washington DC. I also love hosting the All Things Greater Burlington Podcast which is heard over six platforms and the website.

**What do you enjoy about working at the Partnership?** My role allows me to interact with businesses, community leaders, and elected officials. The partnership model embraces the concept of coalition building and working together to achieve success. We accomplish so much when working together as a cohesive team.

**What do you love about Greater Burlington?** For an area the size of Greater Burlington, I am in awe of everything that is available for residents and visitors. The proximity of Downtown to the Riverfront is a game changer. How many places can tout a minor league baseball team, raceway, award-winning golf courses, athletic venues, unparalleled trails, recreation areas, water park, and an unbelievable variety of businesses, eating, and drinking establishments?

**Share a hobby/interest or fun fact about yourself:** I love to play golf (especially when asked), geocache, and of course spending time with my family. My checkbox lists include visiting minor and major league ballparks, state capitols, and presidential museums.

## BRENDA LEVITT, GRAPHIC DESIGNER



**Brenda Levitt**

**What do you do?** I have worn many hats during my 22 years at the Greater Burlington Partnership. My current title is Graphic Designer. My job duties include designing this Partnership newsletter. I design several other publications throughout the year, including the Annual Report. If you have attended an event in Downtown Burlington the posters, maps, and event brochures are on my list, as well as website updates and available sites and building updates to name a few. Something you may not know is that I am a notary. If you need a document notarized stop in and see me.

**What do you enjoy about working at the Partnership?** I attended an art institute in graphic design and always saw that as my future. I enjoy that I can do just that here. The Partnership has always been a place where the staff works together to create positive change in the Greater Burlington area. I am happy to be a part of that on a daily basis.

**What do you love about Greater Burlington?** I have always said it is easy to promote the community with all of its charm. The many fantastic restaurants, nightlife, and shopping options as well as beautiful parks all sitting on the Mississippi River.

**Share a hobby/interest or fun fact about yourself:** I love spending time with family and friends. My preferred travel destination would always be a beach with a good book. I love going to concerts, with Eminem being top of my list of shows I do not want to miss. I also enjoy painting when I have a project.

Greater Burlington  
**RESTAURANT  
WEEK** SEPT. 14-24 2023

Sponsored by Titan Broadcasting & Digital Group



**Congratulations** to the following Chamber of Commerce member winners of 2023 Greater Burlington Restaurant Week! Each winner receives a plaque commemorating their win and an enhanced listing in the 2024 Community Guide showing them as a Restaurant Week winner! Be sure to stop by each restaurant and experience these award-winning establishments.

**Corked 101 – Best Beverage**

**Parkside Brewing Company – Best Dessert**

**Beancounter Coffeehouse & Drinkery – Best Healthy Dish**

**The Outpost Bar & Grill – Best Pork Dish**

**DAME Fine Coffee – Best Service**

**Jerry's Main Lunch – Best Value Dish**

**The Broadway Bar & Grill – Chef's Choice Award**

**V.O.'S MMXV – Most Super Restaurant**

# Annual Dinner

**Date:** January 26, 2024

**Location:** Catfish Bend Convention & Event Center

**Attire:** Formal\*

Set to be attended by nearly 600 Chamber members, this gathering serves as a platform to highlight the remarkable achievements and memorable moments of 2023, while also recognizing the community members whose contributions have made a significant impact.

Prior to the main event, guests will enjoy the reception hall, complete with a photo booth, raffle baskets, coat check, and two well-stocked bars to kick off the evening.

The main event opens with a plated steak dinner and live performance from the esteemed Harpist, Gretchen Brumwell. Gretchen is the Principal Harpist for Orchestra Iowa and has been a featured soloist throughout Iowa with a multitude of symphonies and orchestras.

Throughout the event, attendees will have the chance to participate in various fundraising activities including entering raffle contests, bidding on items through the silent auction app, or engaging in friendly competition during the highly anticipated live auction. The auction lineup features one-of-a-kind experiences and exciting gift packages.

Following the main event, the celebration continues with live music at the Boogaloo Sports Bar & Grill at the Annual Dinner Afterparty. This prestigious event celebrates the accomplishments of the year and honors those who have had a significant impact on the community.

**\*Please note the attire for this event has been changed from previous years; guests can look forward to enjoying a formal evening at the 2024 Annual Dinner.**



**PREMIER SPONSOR:**



Tables of eight, half tables, and individual seats are available for purchase through Marty Mogk. Contact Marty at [mmogk@greaterburlington.com](mailto:mmogk@greaterburlington.com). Limited seating available, so RSVP before tickets run out.

## MEET THE CLASS OF 2023-2024

Greater Burlington Leadership is a professional development series designed for individuals who want to develop and strengthen their leadership skills within the community.



**Top left to right:** Brittini Rahmus, Southeast Iowa Regional Planning Commission; Katie Willeford, City of West Burlington; Michael Niehaus, Burlington Community School District; Jessie Moyers, Hope Haven Area Development Center Corp.; Brenda Clements, American Ordnance; Taylor Wilkerson, First Interstate Bank; Terra Waggener, Southeast Iowa Regional Medical Center

**Middle left:** Scarlett Craig, Southeastern Community College; Jason Verheyen, CNH Industrial America; Patrick Moore, City of Burlington;

Mike Shea, Burlington Municipal Waterworks; Chris Gram, Greater Burlington Partnership; Nathan Toops, Burlington Fire Department

**Bottom left:** Alondra Torres, AIM Credit Union; Shana Augsburger, Community Health Centers of Southeast Iowa; Jessica Coca, Klingner & Associates, P.C.; Savannah Pulse, CNH Industrial America; Shannon Rocha, Great River Entertainment; Maddie Belknap, Century 21 Property Professionals

**Not Pictured:** Matt Clover, Klingner & Associates, P.C.



## 5TH AND 8TH GRADE CAREER FAIRS December 18 & 19

**Save the date!** The Greater Burlington Partnership will host the 5th and 8th grade Career Fair at Southeastern Community College. The 5th grade will attend on the 18th, and the 8th grade will attend on the 19th. Over the course of the two-day event more than 600 students will be participating. The event is designed to help students learn about local career opportunities in Greater Burlington

Businesses interested in participating, please contact Telisha Fedele, [tfedele@greaterburlington.com](mailto:tfedele@greaterburlington.com)

### Slate of Nominees for Burlington/West Burlington Area Chamber of Commerce Board of Directors

The Nominating Committee of the Burlington/West Burlington Area Chamber of Commerce met and nominated the following persons to serve a term on the Chamber of Commerce Board of Directors commencing January 2024.

#### The Slate of Nominees:

Tony Diewold, Klingner and Associates  
Jeff Ebbing, Southeastern Community College  
Kyle Gugeler, Standard of Beaverdale  
Jim Jennison, The Drake  
Michael Yost, Great River Health

In accordance with Article IV, Section 2 of the By-Laws of the Burlington/West Burlington Area Chamber of Commerce, additional names of candidates for directors can be nominated by petition bearing the genuine signatures of least twenty (20) qualified members of the Chamber of Commerce.

Year after year, facilities such as the Burlington Regional RecPlex, FunCity Turf, and Southeastern Community College, and local organizations like the Burlington Mudd Dawgs and Southeast Soccer Academy, draw teams and families from around the Mississippi Valley to participate in local tournaments. With the addition of the FunCity Courts, Greater Burlington will continue to grow as the premier sporting event destination in Southeast Iowa.

Each year, the Iowa Economic Development Authority receives applications from across the state for the Regional Sports Authority District (RSAD) sports grant. This year the award was increased from \$50,000 to \$70,000. Greater Burlington, from an application submitted by the Greater Burlington Sports Commission and the Convention & Visitors Bureau, was one of ten communities selected to receive the award for the fiscal year 2024.

A total of 26 sporting events, selected by the Greater Burlington Sports Commission through an application process, will receive a portion of the award. The sporting event tourism generated by these events will bring thousands of visitors to Greater Burlington and have an estimated economic impact of over \$10M on the local economy through revenue generated by hotel stays, restaurant visits, and shopping at local merchants.

### The Greater Burlington Sports Commission congratulates the following sporting event organizers:

- Bike Burlington
- Burlington Mudd Dawgs
- Burlington Regional RecPlex
- Burlington Xplosion Baseball Organization
- Perfect Game
- Southeastern Community College Volleyball
- Southeast Soccer Academy
- Spirit Volleyball Club

## Gift Ideas at the **WELCOME CENTER**

Know someone who might not make it home for the holidays? Want to spread a little Greater Burlington cheer? Be sure to put the Port of Burlington Welcome Center on your list of holiday shopping destinations.

Choose from unique items including a Sterzing Food Company coin purse, a Snake Alley Christmas ornament, a Greater Burlington coffee mug, and so much more. The Port of Burlington Welcome Center is the place for unique gift ideas this holiday season!



## BE ON THE LOOK OUT

Hello, everyone in Greater Burlington! I've missed you this year, but I'm back and ready to play! From Saturday, November 25, through Friday, December 15, come out and find me hiding in awesome area businesses and leaving clues for you to find me. If you can solve my riddles and figure out where I am that day, you'll be entered to win a prize!

The stores I'm going to visit are AMAZING! I'm going to put in a good word with the big guy and have them certified as "Officially Santa Approved!" I need to get back to planning my shenanigans. See you soon!

Yours in Mischief,

*#GBPetey*

Join the Conversation!

## FRIDAY FORUMS

**Join the conversation on November 10  
with Des Moines County Officials  
Greater Burlington Partnership or Virtual, 8 AM**

Scheduled for the third Friday of the month, the event will provide information regarding community hot topics and business focused issues, along with updates from our State Legislators.

November 10 – Des Moines County School Superintendents  
December 1 – Legislative Aides - U.S. Senators/U.S. Representatives  
January 19, February 16, and March 15 – State Legislators

**Chamber of Commerce members will be invited to join  
the discussion in person or listen in online.**

## Lunch + Learn: The Alphabet Soup of Advertising Today

**Free Event for Chamber of Commerce Members + Lunch  
Workshop - Wednesday, November 8 | 12 - 1 PM  
Greater Burlington Partnership Offices**



In the current business climate, it can be incredibly challenging for small and medium-sized companies to stay on top of the latest marketing strategies. New technologies and platforms seem to emerge every day, making it difficult to know where to focus limited time and resources. Join the Chamber of Commerce and the guest speaker from OnMedia Targeted TV + Digital Marketing. They will be sharing invaluable insights about today's ever-evolving digital marketing landscape. The OnMedia team of experts will walk through the ABCs of digital marketing, clarifying the capabilities, trends, and data that matter most right now. The program will provide practical tips and tools that can immediately be put to use to help improve small business marketing strategies. Attendees will walk away from this event with the tools to make educated marketing decisions and a better understanding of how to grow business in today's digital world. Whether you are a business owner, part of a marketing team, or are serving an organization here in the community, attendees will find value in this informative session.

**Seats are limited, so be sure to RSVP soon.**

## New Chamber Membership Publication in 2024!

The Burlington/West Burlington Area Chamber of Commerce has partnered with Town Square Publications to produce a new Community Profile and Member Directory for 2024. Chamber members who renew their memberships by March 31, 2024, will be listed in this new and reimagined guide that is due to be released in late April/May. A representative from Town Square Publications will be based locally in Burlington and will be responsible for contacting members to be the first to advertise. Stay tuned for further updates.



# DISCOVER DOWNTOWN BURLINGTON

*for the Holidays*



## Holiday Open House

**November 12, 10 AM - 4 PM**

Get a head start on holiday gift buying and register at participating businesses for the giveaway of \$1000 in Downtown Dollars! Need not be present to win, winner will be announced on Facebook the week of November 13.

## Lighted Holiday Parade

**November 25, 5 PM**

Make memories that last a lifetime. Visit [GreaterBurlington.com](http://GreaterBurlington.com) for more details and application forms.

**Premier Sponsor:**



Thank you to **PRITCHARD BROADCASTING**  
Media Sponsor of the Lighted Holiday Parade

## Living Windows

**December 7, 5 - 8 PM**

A magical night as storefronts come alive.

**Premier Sponsor:**



**Trolley Sponsor: STANDARD OF BEVERDALE**

**Ice Sculpture Sponsor:**

**FARMERS & MERCHANTS BANK & TRUST**

## Santa's Cottage

**Saturdays in December**

The jolly old elf himself will be greeting visitors in Downtown Burlington on the corner of 5th and Jefferson. There is no cost, and cameras are welcome.

**Premier Sponsor:**



**Follow Downtown Burlington for Dates and Times.**



## Slate of Nominees for Downtown Partners, Inc. Board of Directors

The Nominating Committee of Downtown Partners, Inc., met and nominated the following persons to serve a term on the Downtown Partners Board of Directors commencing January 2024.

### The Slate of Nominees:

- Kathy Bentz, The Busted Cup Brewhouse – 3 Year SSMID
- Joe Dejesus – 3 Year SSMID
- Tomi Hagen, Great River Health – 3 Year SSMID
- Brandon Kipp, Two Rivers Bank & Trust – 3 Year SSMID

In accordance with Article II, Section 3 of the bylaws of Downtown Partners, Inc., owners of property in the Self-Supporting Municipal Improvement District (SSMID) may, if they so choose, nominate other persons by submitting a petition to the DPI office with the signature of fifteen (15) SSMID property owners, nominating such person to such Directorship.

## DOWNTOWN PARTNERS, INC. FUNDRAISER CAMPAIGN

**Downtown Partners, Inc. (DPI) is launching a Fundraiser Campaign. The campaign is a fun way to support Downtown Burlington**

The new Streetscape project means new Downtown décor is needed, so all donations will be going towards new holiday decorations.

The first 50 Investors who donate \$100+ will receive two (2) V.I.P. second-story indoor seats at The Busted Cup Brewhouse at the 2023 Lighted Holiday Parade on November 25, 2023, as a special donor "Thank You" from Downtown Partners, Inc. The V.I.P. section includes a free drink, light appetizers, and a warm, dry spot to watch the 2023 Lighted Holiday Parade. Plus, be the first to experience the new location!

Downtown Partners, Inc. is a volunteer-driven Main Street Program established to preserve and revitalize Downtown Burlington while improving the quality of life for the community. Main Streets are a proven economic driver for communities and play a vital role in restarting the economy.

Downtown Partners, Inc. works hard to present special events, encourage building and business improvements, and beautifying the city center. Show support for Downtown events and activities by contributing at any level. The proceeds of this campaign will go towards new holiday decorations in the Downtown!

For more information, please visit Downtown Burlington Iowa Facebook page, reach out to a board member or contact Amy Moyner at amoyner@greaterburlington.com.

**HOLIDAY PARADE VIP SECTION SPONSOR:**



**SCAN ME TO DONATE**

DISCOVER & EXPLORE

## IRELAND

WITH THE GREATER BURLINGTON PARTNERSHIP



### Departing April 17, 2024

For more information, please contact Chris Brough at (949) 253-9361 or email [cbrough@adelmandiscoveries.com](mailto:cbrough@adelmandiscoveries.com)

### Chamber Travel Trip to Ireland 2024

Have not registered yet to discover and explore Ireland with the Greater Burlington Partnership? Take heart because it is not too late! Register and submit the \$450 deposit by November 13 to secure the booking and earn a \$200 discount off the price. The excitement is growing. Don't miss out on the trip of a lifetime!



Scan QR Code to **BOOK NOW**



# 2023 MANUFACTURER OF THE YEAR



## BIG RIVER RESOURCES

The 2023 Manufacturer of the Year has been producing energy for the future for over thirty years. From inception as a cooperative in 1992, Big River Resources has grown into a thriving company today with four subsidiaries and several facilities located in Illinois, Iowa, and Wisconsin. Towering over Highway 34, Big River Resources West Burlington operation, can be seen daily working to fuel America. Staffed by 73 employees, Big River Resources sees over 42,000 trucks at the facility where almost 40 million bushels of corn is ground every year. Sourcing the corn from local farmers, Big River Resources produces over 114 million gallons of ethanol a year which translates to over 312,000 gallons a day. In addition, they produce almost 280,000

tons of distillers and more than 4,300,000 gallons of distilled corn oil every year, all while keeping safety at the foremost. So much so that they were the recipient of the 2022 Safety Award. While helping fuel America, Big River Resources is also working to make our local community a better place to live. To date, the West Burlington operation has donated money nationally and to a variety of local schools, clubs, organizations, and causes totaling almost \$400,000 dollars. Thank you to Big River Resources for supporting local farmers, producing a cleaner burning fuel that helps the environment, and saving us money in the process.

## TALENT DEVELOPMENT

The Greater Burlington Partnership invited students from Burlington and West Burlington High Schools to join local businesses and manufacturers at the Manufacturers Luncheon on Friday, October 6 at the Burlington Golf Club. Businesses and manufacturers had a unique opportunity to connect with the junior and senior high school students by hosting them at their company tables. Attending students were highly recommended by their school districts due to academic standings and interest in future careers or internships in Greater Burlington. The goal was for students and employers to network and have valuable discussions to create connections to help bridge the workforce gap and potentially lead to internships or apprenticeships in the future.

"Burlington High school seniors and juniors came together at the manufacturer's luncheon, forging a bridge between experience and

ambition, as they sought insights from industry leaders to pave their unique career pathways."

*- Brian Johnson, BCSD Director of District Services*

"The Manufacturers Luncheon provides an opportunity to connect with fellow businesses who contribute to the well-being of the community while creating exceptional products. Big River is honored to be recognized as the distinguished Manufacturer of the Year, a testament to our commitment to excellence and innovation in the industry. The Greater Burlington Partnership continues to strengthen the community by adding a student factor to the event. One student was assigned to join each business table. Continuing to focus on our future workforce, Greater Burlington Partnership is fueling success stories, one student-business collaboration at a time!"

*- Deborah J. Green, Big River Resources, LLC Chief Operating Officer*



# WELCOME

## NEW MEMBERS

Please welcome these new Chamber of Commerce members by sending an email, liking their Facebook page, or visiting their website. Even better, stop by to introduce yourself, exchange business cards and help grow their network as well as your own!

### Heartland Packaging Corporation

506 West Burlington Ave, West Burlington

Derek Evans, President, 319-754-4828, derekevans@heartlandpkg.com

When it comes to impressing your customer, presentation is everything – not just the appearance of your product but also how professionally it is packaged. With more than 10,000 items in our comprehensive product catalog, which includes cardboard boxes of various sizes, we have every item your company will need to fulfill all of its packaging needs in Iowa, Minnesota, Missouri or Illinois.

### Pioneer Property Management – Apollo Senior Apartments & Alice Place of West Burlington

1201 Valley St, Burlington & 813 W Van Weiss Blvd, West Burlington

Joe Marone, President, 608-348-7755, joe@ppmrentals.com

The rehabilitation of the old Apollo High School is scheduled to begin in 2024. When completed, the Apollo Senior Apartments will feature a variety of floor plans and countless amenities. Alice Place of West Burlington is set to begin construction in 2024. Upon completion, it will offer 47 apartments designed for adults 55 and older in West Burlington.

### Bone Chilling Beauty Studio, LLC

Vagaro.com/bonechillingbeautystudio, 409 N 4th St

Mylissa Kirby, Owner/Lead Esthetician, 319-572-4408

bonechillingbeauty@gmail.com

Mylissa wants to help people of all backgrounds with their skin concerns, while offering affordable services.

### Line Drive

Facebook.com/profile.php?id=100092237977519, 725 Roosevelt Ave

Susan & Kyle Reid, Owners, 319-850-8621, info@linedriveburlington.com

Take your game to the next level or just have some fun! Indoor batting cage & training facility. Opening December 1!

### Embellishments & Designs

Embellishmentsanddesigns.com, 205 E Agency Rd, West Burlington

Lisa Waste, Owner, 319-758-7729, emdesign44@gmail.com

We strive to make your experience with us as easy as possible. With custom online stores for your events, sports, and fundraisers; we make it easy to manage and produce all ordered products.

### Scooter's Coffee 281

Scooterscoffee.com, 1728 N Roosevelt Ave

Brandon Mosley & Jeremy Music, Co-Owners, 319-237-3101

scootersburlington@yahoo.com

Amazing people, making amazing drinks, amazingly fast!

### Wingstop

Wingstop.com/location/wingstop-1599-burlington-ia-52601/menu

2750 Mount Pleasant St Ste 110

Brandon Mosley & Jeremy Music, Co-Owners 319-671-7192

gmburlingtonws@gmail.com

When you're craving insane flavor and customizable wings, Wingstop Burlington is the place to go. Order online for carryout and delivery to get your hands on our classic or boneless wings as well as our tenders. With over 11 iconic flavors, our cooked-to-order wings will satisfy any craving. From Lemon Pepper to Original Hot, our savory flavors will leave you satisfied after every order. Whatever flavors you like, pair them with our hand-cut, seasoned fries and other signature sides like Cajun Fried Corn or Buffalo Ranch Fries.

### Billy Sims BBQ

BillySimsbbq.com, 2750 Mount Pleasant St Ste 108

Brandon Mosley & Jeremy Music, Co-Owners, 319-209-2501

burlington@billysimsbbq.com

Billy Sims Barbecue specializes in traditional backyard barbecue, serving smoked meats such as: brisket, pulled pork, polish sausage, hot links, bologna, St. Louis style ribs, and boneless chicken and turkey. We serve the highest quality meats and sides in a casual atmosphere that celebrates the career triumphs of 1978 Heisman Trophy winner, Billy Sims. Our meats are smoked fresh daily at every location using seasoned pecan wood for the perfect combination of heat and smoke. Come visit us for great, award-winning barbecue!



A farmer's market on steroids

805 Jefferson Street

Burlington, IA 52601

Your local source for fresh produce, delicious baked goods, meat, farm fresh eggs, and so much more

Phone (319) 759-3527

Follow us on Facebook at: The Collective Food Hub



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CONSTRUCTION

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2204 West Mt. Pleasant Street  
West Burlington, IA 52655  
319-752-7154

ron@sgconstructco.com

www.sgconstructco.com

# CELEBRATING BUSINESS SUCCESSES



SOUTHEASTERN COMMUNITY COLLEGE STUDENT CENTER - GRAND OPENING



CRAY LAW FIRM, PLC - 100TH ANNIVERSARY



DES MOINES COUTNY PUBLIC HEALTH/CARL A. NELSON - GROUNDBREAKING



THE BUSTED CUP BREWHOUSE - GRAND OPENING

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Frank Boggess  
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# November

## EVENTS

View more events at  
[GreaterBurlington.com/Events](http://GreaterBurlington.com/Events)

1 - 17 – Itty Bitty Bits of Art  
 Art Center of Burlington, hours vary  
[BTownArt.com](http://BTownArt.com)

2 – Comedy Thursday: Tom Cotter &  
 Ben Jones  
 Memorial Auditorium, 7:30 PM  
[BurlingtonRiverfront.com](http://BurlingtonRiverfront.com)

3 – Great Tastes  
 Catfish Bend Convention & Event Center  
 5:30 PM, [SCClowa.edu](http://SCClowa.edu)

4 and 5 – Merry Thrifmas  
 Cornerstone Wedding & Event Center  
 9 AM - 3 PM  
[TheCornerStoneIA.com](http://TheCornerStoneIA.com)

4 – Electric Shock: The AC/DC Show  
 Capitol Performing Arts Center, 7:30 PM  
[LiveAtTheCapitol.com](http://LiveAtTheCapitol.com)

7 – Get Out and Vote

8 and 10 – Ghost in the Shell  
 Capitol Performing Arts Center, 7 PM  
[LiveAtTheCapitol.com](http://LiveAtTheCapitol.com)

8 – Lunch + Learn: The Alphabet Soup  
 of Advertising Today  
 Greater Burlington Partnership, 12 - 1 PM  
[GreaterBurlington.com](http://GreaterBurlington.com)

9 – Lunch at the Top  
 First United Church of Christ, 11 AM - 1 PM  
[FirstUCCBurl.org](http://FirstUCCBurl.org)

9 – World Travelogue Series: Bulgaria,  
 Romania & Hungary  
 Capitol Theater, 1:30 PM/7:30 PM  
[LiveAtTheCapitol.com](http://LiveAtTheCapitol.com)

10 – Friday Forums  
 Greater Burlington Partnership, 8 AM  
[GreaterBurlington.com](http://GreaterBurlington.com)

10 – Civic Music: One Night in Memphis  
 Memorial Auditorium, 7:30 PM  
[BurlCivicMusic.com](http://BurlCivicMusic.com)

11 – Blackhawk Craft Expo  
 Southeastern Community College, 9 AM - 2 PM  
[Facebook.com/blackhawkcraftexpo](http://Facebook.com/blackhawkcraftexpo)

12 – Holiday Open House  
 Downtown Burlington, 10 AM - 4 PM  
[GreaterBurlington.com](http://GreaterBurlington.com)

12 – Ghost in the Shell  
 Capitol Performing Arts Center, 1 PM  
[LiveAtTheCapitol.com](http://LiveAtTheCapitol.com)

15 – Burlington Lunchtime Chamber  
 Music Series  
 First United Methodist Church, 12:15 - 12:45 PM  
[Facebook.com/BurlingtonLunchtimeChamberMusicSeries](http://Facebook.com/BurlingtonLunchtimeChamberMusicSeries)

16 – Holiday Business Showcase  
 Heritage Garden Event Center, 5 - 7 PM  
[GreaterBurlington.com](http://GreaterBurlington.com)

17 – Celebrity Battle of the Brushes  
 Memorial Auditorium, 6 PM  
[BTownArt.com](http://BTownArt.com)

18 – Jingle & Mingle Craft and Vendor Show  
 Catfish Bend Convention & Event Center  
 10 AM - 3 PM  
[FunCityResort.com](http://FunCityResort.com)

18 – Away in the Basement: A Church  
 Basement Ladies Christmas  
 Legacy Theater, Carthage, IL, 2 PM and 7 PM  
[TheLegacyTheater.com](http://TheLegacyTheater.com)

18 – KidSymphony  
 Capitol Performing Arts Center, 4:30 PM  
[SEISO.us](http://SEISO.us)

November 21 - December 28 –  
 All-Member Art Show  
 Art Center of Burlington, hours vary  
[BTownArt.com](http://BTownArt.com)

25 – Lighted Holiday Parade  
 Downtown Burlington, 5 PM  
[GreaterBurlington.com](http://GreaterBurlington.com)

25 – Small Business Saturday  
[#ShopSmall](https://twitter.com/ShopSmall)

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# 2024 MARKETING & SPONSORSHIP OPPORTUNITIES

Sponsorship and event sales have been brisk! It is time to plan for Annual Dinner tables & tickets. This year's event will be held at The Catfish Bend Convention & Event Center on January 26. Reserve a table of 8 for \$750, half table of 4 for \$375. Individual tickets are \$100 each and must be purchased in advance. All sponsorships for the 2024 Golf Classic have been sold, and teams will be in very limited availability. Both events will likely sell out so act now.

There are several sponsorship opportunities available with Government Relations this year, including Friday Forums (\$250 per session), The Public Officials meet & greet in January (Premier sponsor \$500), and Candidate Debates (Premier sponsor of ALL debates \$500).

Young Professionals has become a large, vibrant group, and there are several sponsorships to support the program and the INSPIRENext Summit in September. The Greater Burlington Leadership program also has openings for the Graduation Sponsor (\$250) and Session Sponsors (choose the topic, \$300 each).

The Jefferson Street Farmers market has three sponsorship opportunities open for 2024: August or September sponsors (\$2,000 each) and Entertainment Sponsor (\$1,250)! The Living Windows Premier Sponsorship is now available as well (\$1,750).

*There are only a few other opportunities for Downtown events, so please review the lists and contact Marty Mogk, [mmogk@greaterburlington.com](mailto:mmogk@greaterburlington.com), with questions or interest.*

## MARGARET HANSEN COMMUNITY IMPACT FUND NOW ALMOST \$600,000

The Community Foundation of Des Moines County is proud to announce the Community Impact Fund has grown to almost \$600K and is now the Foundation's 2nd Largest Fund. Milestones of this growth are:

Seed Gift of \$20,000 from Dan Cahill in 2006 to create the Community Impact fund.

Creation of the Cornerstone Campaign in 2011 with pledges of \$10,000 from board members and area businesses which has added almost \$150K to the fund.

Tammy McCoy's creation of the 100 Like Minds Program in 2017 for individuals to pledge \$100 per year which has added almost \$75K to the fund.

Jerry Parks creation of the Century Landmark Society in 2021 for individuals to pledge \$100,000 which now has 5 members and has added almost \$360K to the fund.

The result of this outstanding growth has been the increase in awarded grants by 600% since 2018.

The Community Foundation of Des Moines County has been created by and for the people of Des Moines County. The Community Foundation's main goals are to support charitable projects and programs in Des Moines County and to attract additional funds to assist donors in creating lasting legacies through a variety of giving options.

For more information about the Community Foundation visit the website at [Burlington | Community Foundation of Des Moines County \(cfdmc.org\)](http://Burlington | Community Foundation of Des Moines County (cfdmc.org)) or call 319-572-1125.



**MEMBER SPOTLIGHT**  
Submit member information, to Brenda Levitt

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JOIN US FOR THE HOLIDAY BUSINESS SHOWCASE

**November 16, 5 - 7 PM**

Heritage Garden Event Center  
 620 Washington St, Burlington

JOIN FELLOW CHAMBER OF COMMERCE MEMBERS FOR THE  
 HOLIDAY EDITION OF BUSINESS AFTER HOURS.

**HOLIDAY BUSINESS SHOWCASE**

Join in at the Heritage Garden Event Center in Downtown Burlington for a night of prizes, booths, merchandise, drinks, and appetizers. Mingle around the room while visiting booths to fill up the Booth Bingo Card to be entered to win the grand prize sponsored by KimAnne Photography.

To host a Booth for your company, contact Marty Mogk at [mmogk@greaterburlington.com](mailto:mmogk@greaterburlington.com)



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