

The

November 2022

GREATER BURLINGTON PARTNERSHIP NEWSLETTER VOL. 102 NO. 11

PARTNERSHIP

GET OUT AND VOTE



HOLIDAY GIFT GIVING SOLVED!

by Della Schmidt

Watching the national media, one could easily get caught up in “negative news all the time.” Don’t buy into that hum-bug mentality. Greater Burlington is revved up for the Holidays and local businesses have holiday gift-giving solutions!

There is a plethora of local businesses bursting at the seams with products that will make fantastic presents. Whether shopping at Westland Mall, Downtown Burlington, local specialty stores or large retailers in Greater Burlington, shoppers can find items for everyone on their list. Don’t waste time shopping on Amazon, shop local instead.

Need gift ideas for that hard-to-buy for person? Check out these Partnership offerings:

- Follow the Downtown Burlington Facebook page to stay current on Downtown business Holidays deals and specials.
- Keep an eye out for GB Petey popping up at several Chamber of Commerce member locations and enter to win prizes! Follow GB Petey on the Greater Burlington Facebook page.
- Give the gift of travel with a trip to Italy in May 2023 – make that special someone light up in delight with a very special spring trip to Italy! *Scan here for more information.*



This is a great time of year to be mindful of the fact that local businesses support Greater Burlington youth sports teams, school groups, local causes and provide hundreds of thousands of dollars to local families through the jobs they provide. But they cannot do all of this without the support of loyal customers. This Holiday Season remember to keep it local!

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#ShopSmall
Small Business Saturday
November 26

SUBSCRIPTIONS: Price is \$24, which is included in annual events fees. Non-members: \$4 per issue. Periodicals postage paid at Burlington, Iowa.
POSTMASTER: The Partnership is published monthly by the Greater Burlington Partnership 610 North Fourth Street, Suite 200, Burlington, Iowa 52601.
POSTMASTER: send address changes to Greater Burlington Partnership (USPS 001-692) 610 North Fourth Street, Suite 200, Burlington, Iowa 52601.



The General Election is on November 8, 2022. Get out and vote to choose your candidate of choice. For a sample ballot and additional voting information, be sure to visit dmcountyelections.iowa.gov. The Government Relations Committee hosted candidate forums for local contested races. Check out GreaterBurlington.com for forum video links.

ON THE COVER

Get Out and Vote - November 8

Greater Burlington RESTAURANT WEEK SEPT. 15-25 2022

Sponsored by Titan Broadcasting & Digital Group



And the Winners Are...

Congratulations to Chamber of Commerce members who are the 2022 Greater Burlington Restaurant Week Winners.

Each winner receives a plaque commemorating their win and an enhanced listing in the 2023 Community Guide showing them as a Restaurant Week winner! Be sure to stop by each restaurant and see for yourself why they were chosen.

Restaurant Week Winners

Best Beef Dish: The Broadway Bar & Grill

Best Pork Dish: The Outpost Bar & Grill

Best Value Dish: Jerry's Main Lunch

Best Beverage: Corked 101

Best Dessert: Parkside Brewing Company

Best Healthy Option:

The Beancounter Coffeehouse & Drinkery



*Jerry's
Main
Lunch*



The podcast can now be heard on Greater Burlington.com, Amazon Music, Google Podcasts, Spotify, Apple Podcasts, Castbox, and Stitcher. Current interviews include Des Moines County Regional Waste Commission Education Coordinator Darven Kendell, The Collective Food Hub Owners Alex & Sarah Beames, and Des Moines County Conservation Director Chris Lee. Make sure to subscribe to stay informed when new episodes become available. Have a suggestion on who you would like interviewed? Please contact Steven Brody at 319-208-0054 or sbrody@greaterburlington.com.

You never know who you will hear from next!

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BigRiverResources.com

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5TH AND 8TH GRADE CAREER FAIRS

December 14 & 15

Engaging the future workforce! The Future Workforce Committee is hosting the 5th and 8th Grade Career Fairs. It is a time to showcase your business while engaging students with hands on learning.

Interested in learning how your business can participate, contact Rachel Lindeen.

GREATER BURLINGTON LEADERSHIP

Meet the Class of 2022-2023

Greater Burlington Leadership is a professional development series designed for individuals who want to develop and strengthen their leadership skills within the community.



The largest Leadership Class in the program's 12 year history!

Left to Right: Jordan Frahm, Southeast Iowa Regional Planning Commission; Rich Johs, City of Burlington; Colin Poe, AIM Credit Union; Tyler Boelter, CNH Industrial America, LLC; Keely Keitzer, TDT CPAs and Advisors; Jonathan Zimmer, American Ordnance; Samantha Doak, Great River Health; Dustin Belknap, Farmers Savings Bank; Sarah Smith, Rheinschmidt's Flooring, LLC; Hayden Holford, Titan Broadcasting & Digital Group; Lena Jones, Alcohol & Drug Dependency Service of Southeast Iowa; Julia Dichraff, Burlington Community School District; Marcus Martin, American Ordnance; Tracy Dunn, American Ordnance; Bailey Garner, Two Rivers Bank & Trust; Dustin Roth, Greater Burlington Partnership; Jenny Wood, Community Health Centers of Southeastern Iowa, Inc.; Luke Sneller, City of Burlington; Rashawn Logan, Great River Health; Mindy Gerling, First Interstate Bank; Leanne Krogmeier, Southeastern Community College; Emmitt Enyeart, American Ordnance; Dina Garrison, Hope Haven Area Development Center Corp.

Not picture: Alicia McFall, Great River Health



Holiday Business Showcase

Burlington Memorial Auditorium - November 17, 5 -7 PM

You are invited to the Holiday Party version of Business After Hours! Join us downstairs at the Burlington Memorial Auditorium for a free drink ticket, lots of prizes, booths, merchandise for sale, and great food provided by Tasty Endeavors. Mingle around the room and visit booths to fill up your Holiday Showcase Booth Bingo Card to be entered to win the grand prize.

For more information, contact Mac Holford.

**PREMIER
SPONSOR:**



Downtown Partners, Inc. Fundraiser

Downtown Partners, Inc. (DPI) has launched a new Fundraiser. The campaign is a fun and successful way to support Downtown Burlington! The new streetscape project means new Downtown décor so this year's donations will be going towards new holiday decorations!

The first 100 Investors that donate \$100 will have (2) seats in the V.I.P. section at the 2022 Lighted Holiday Parade on November 26! This Exclusive Experience is a Thank You from Downtown Partners, Inc. Downtown Partners, Inc. is a volunteer-driven Main Street Program established to preserve and revitalize Downtown Burlington while improving the quality of life for the community. Main Streets are a proven economic driver for communities and play a vital role in restarting the economy. Downtown Partners works hard to present special events, encourage building and business improvement, and beautify the city center. We hope you will show your support for our activities by contributing at a level that is meaningful to you.

For more information, please visit [Downtown Burlington Iowa Facebook page](#), reach out to a board member or contact Amy Moyner.

DISCOVER DOWNTOWN *for the Holidays*



Holiday Open House

November 6, 10 AM - 4 PM

Kick off your holiday season with a favorite event - Downtown Burlington's Holiday Open House and enter to win Downtown Dollars to be spent in the local Downtown Businesses!

Lighted Holiday Parade

November 26, 5 PM

Downtown Partners' Lighted Holiday Parade will take place on Jefferson Street. Visit GreaterBurlington.com for more details and application forms.

PREMIER SPONSOR:



Living Windows

December 8, 5 - 8 PM

Trolley Sponsor STANDARD OF BEAVERDALE

Ice Sculpture Sponsor FARMERS & MERCHANTS BANK & TRUST

Experience a magical night as storefronts come alive in Downtown Burlington.

PREMIER SPONSOR:



Santa's Cottage | Saturdays in December

The jolly old elf himself will be greeting visitors in Downtown Burlington at Nancy Neafie Park on the corner of Sixth and Jefferson. There is no cost, and cameras are welcome. Creating fond memories of Downtown for families today helps build support for Downtown tomorrow.

Many thanks to Carl A. Nelson & Co., Boy Scouts Troop 3, and the DPI Design Committee for their assistance with Santa's Cottage.

PREMIER SPONSOR:





Hot Deals This Holiday Season

This holiday season, shopping local just got better. Before you head to your favorite local boutique, restaurant, or business be sure to visit GreaterBurlington.com/HotDeals. Greater Burlington Hot Deals is like a local Groupon without the fee. Chamber Member businesses post deals and coupons for residents and visitors to utilize. Look in real time what deals are going on now or sign up and be notified every time a new deal is added.

Businesses, be sure to take advantage of this free perk and input your Hot Deals via the GrowthZone Info Hub. Shoppers, sign up or visit GreaterBurlington.com/HotDeals every time you shop a local business.



SCAN ME

Here is to shopping local this holiday season with Greater Burlington Hot Deals!



Gift Ideas at the Welcome Center

'Tis the season... when a friend or loved one might be missing Greater Burlington! If you know someone who might not make it home for the holidays, or if you want to spread a little Greater Burlington cheer this season, be sure to put the Port of Burlington Welcome Center on your list of holiday shopping destinations. A Sterling's coin purse, a Snake Alley Christmas ornament, a Greater Burlington coffee mug, and so much more... the Port of Burlington Welcome Center is your home for unique gift ideas!

2022 Manufacturer of the Year IDEAL READY MIX



Pictured left to right: Don VerKuyse and Tom Alexander

Congratulations to Ideal Ready Mix Company, the 2022 Manufacturer of the Year. Founded in 1947, Ideal Ready Mix has been laying the foundation of our community for decades. From their humble beginnings in Ottumwa, Iowa, they have built a company that today has 35 locations scattered throughout Iowa, Illinois, and Missouri.

Each year they herald in the start of construction season. As their trucks blanket our community, we know they are getting to work, helping developers, homeowners, and municipalities build and grow our cities. Right now they are working diligently to help transform Downtown Burlington through the TIGER project.

In fact, Ideal Ready Mix is so ingrained in our community that chances are everyone reading this has walked on, sit at, or driven over some of their work today.

Since their founding, they have continued to grow, expand, and thrive as a totally family-owned business. While the entire company team of employees is spread over many diverse locations,

the company's success has come from the strength of its cohesive management team and its commitment to service.

After years of work they continue to donate, sponsor, and support local events and fundraisers. Their logo is worn proudly by their employees and their customers. While they could have their headquarters located anywhere, they choose to put their investment here.

We are delighted to honor a company that is quite literally helping us pave the way toward a better future.



BE ON THE LOOK OUT

From Saturday, November 26 through Friday, December 16, follow me daily on Greater Burlington Partnership's Facebook page where I will leave clues to help you find me. If you solve my riddles and discover where I am that day, post the answer to be entered into a prize drawing. For an additional chance to win, come see me in person, and take an "Elfie" (I LOVE THEM!) and post it under that day's riddle on the Greater Burlington

Partnership's Facebook page. You are definitely going to want to come visit me in person; there is a reason I picked these amazing stores. I am going to put in a good word with Santa and have them certified as "Officially Santa Approved!" I need to get back to planning my shenanigans. See you soon!

Yours in Mischief,

#GBPetey

NEW

FRIDAY FORUMS

Join the Conversation!

**Join the conversation on November 18
with Des Moines County Officials
Greater Burlington Partnership or Virtual, 8 AM**

The Government Relations Committee is excited to announce the new Friday Forums (formerly known as 'Eggs & Issues'). The committee has refocused and grown the forums to include, city, county, schools, and state. Each session will inform you about hot topics regarding the community and business focused issues.

Mark your calendars for the third Friday of the month October - April
Greater Burlington Partnership – Winegard Room or virtually at 8 AM

November 18 – Des Moines County

December 16 – Des Moines County Schools

January 20, February 17, March 17, and April 21– State Legislators

All Chamber of Commerce members will be invited to join the discussion in person or listen in online.



DISCOVER FASCINATING ITALY

May 15, 2023

For assistance in booking or to book manually, please contact: Nataliya Maksymova
Indus Travel: TF: 1-866-978-2997 ext: 828 / Email: nataliya@indus.travel

**Chicago - Rome - Assisi - Perugia
Siena - Florence - Milan - Chicago**

10 Day Tour



Scan Here

Join Della Schmidt and Jeremy Hess, along with their spouses, on this magnificent tour of historic Italy, home base to three Greater Burlington manufacturing businesses; Alfacomma, Borghi USA, and Cobo USA. Touch the beauty of Tuscany & Lake Como, splendors of Rome, history in Florence and style of Milan!

Price per person on
double occupancy:

\$3079

Single Person
Supplement:

\$729

Young Professional Tour Night at the Museum

Des Moines County Heritage Center
November 9, 5:30 - 7 PM



Join us for a private Young Professionals tour of the Des Moines County Heritage Center. You will have the opportunity to venture off on your own self-guided tour or follow a tour guide for a more in-depth look at everything the museum has to offer. While the museum houses a multitude of fascinating artifacts, it also offers several child-friendly exhibits, so we invite you to make this a family night activity!



YP SPOTLIGHT Taylor Wilkerson

Employer: First Interstate Bank
Hometown: Mediapolis
YP Member: 2 Years

Why did you join YP? I joined the Young Professionals for a chance to network and meet other professionals around my age in our community. I have always been a social butterfly but shy at the same time, so it has been nice to get out of my comfort zone and meet new people and learn about the different industries and jobs Greater Burlington has to offer.

Which community organizations/events do you volunteer for? I have volunteered at the Chamber's Golf Classic and I recently organized a food drive for City Hope Foundation & The Cupboard to help feed those in need in our communities.

What do you enjoy most about Greater Burlington? I enjoy all the beautiful architecture Downtown and the history behind it. I also love the river and our beautiful river front. I have enjoyed watching our Downtown grow and flourish, it has so much to offer to all different kinds of people in our community.

Unique about me: I am a huge Harry Potter fan and I absolutely love fall and Halloween. You will find me all month of December on my couch watching scary movies with my dogs, Piper Jo, and Luna.

Thinking of joining YP?

Email youngprofessionals@greaterburlington.com
for more information.

Greater Burlington Young Professionals
a professional and social group for individuals
between the ages of 21 - 42.

2022 Platinum Sponsors:

CNH Industrial and QC Roof Drs.

Please welcome these new Chamber of Commerce members by sending an email, liking their Facebook page, or visiting their website. Even better, stop by to introduce yourself, exchange business cards and help grow their network as well as your own!

Taeger Electric

15348 DMC Hwy 34, West Burlington, 319-457-0497

Facebook.com/TaegerElectric

Andrew Taeger, Owner/Electrician, taegerelectric@gmail.com

Your full-service hometown electrician. Offering services in solar, generator installation, residential, farm, commercial and all other electrical services. They look forward to servicing your home or equipment with a great attitude and a friendly cost.

Mailboxes & Parcel Depot

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MailboxesAndParceldepotia.com

Jill and Jason Allen, Owners, mbpd@mediacombb.net

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Heritage Garden Event Center

620 Washington St, Burlington, 319-208-1348, HeritageGardenEvents.com

Carlie Dunbar, Owner, heritagegardenevents@gmail.com

A wedding and event venue featuring multiple reception options for any type of celebration: Bridal and baby showers, parties, and celebrations of life events, to name a few.

HALO Companies, LLC

501 1st St Ste 1, Cedar Rapids, (319) 600-7024, Halo-Companies.com

Brandon Hatten, Sales, info@halo-companies.com

Their initiative is quite simple: they are a construction company that seeks to build the legacies of tomorrow. From concept to completion, they are here to help you create something that inspires.

Cornerstone Wedding & Event Center

1204 Washington St, Burlington, (319) 220-0904, Facebook.com/thecornerstoneia

Megan Brincks, Owner, info@thecornerstoneia.com

Opened in 1871 as St. Patrick's Catholic Church, the venue has been the foundation for so many community events & moments over the past 151 years. Now, with new ownership, they hope that Cornerstone can continue to be the foundation in which life-long memories are made.

Alchemy Skin and Health

1601 N Roosevelt Ave, Burlington, (319) 237-0800, AlchemySkinandHealth.com

Delaney Richards, Family Nurse Practitioner/Owner, delaneyrichards@yahoo.com

Alchemy is the result of experiences, of failures and success. It is born of knowing what could be. Alchemy is for you and for me and for every person who deserves safe, effective treatments.

Jerry's Main Lunch

501 S Main St, Burlington, (319) 752-3750, Facebook.com/JerrysMainLunch

Dawn Moeller & Josh Diewald, Owners, jerrysdinerinc@gmail.com

Home of the original Hot Mess! Start your day with a tasty breakfast! Open at 4am and serves breakfast all day. Call ahead and place your order for curbside pickup. Completely remodeled inside. Check Facebook for daily specials! A leading restaurant serving Burlington and surrounding areas since 1946. They offer dine in and carryout, breakfast, and homemade food.

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Josh Dirks, Sales, jdirks@cpccprintpromo.com

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Corks and Barrels

622 7th St, Fort Madison, (319) 372-8840, CorkDowntown.com/corks-and-barrels

Tony & Angela Van Order, Owners, tony.corked@gmail.com

An upscale whiskey and wine bar located in Historic Downtown Fort Madison. Offers a large variety of hard-to-find whiskeys and a unique selection of high-quality wines by the glass or by the bottle. Owners Angela and Chef Tony Van Order offer delicious food to accompany the wines they offer including several unique charcuterie boards, pork wings, stuffy sandwiches and more. Live music twice a month. It's a barrel of fun at Corks & Barrels.

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Praveen Syal, Managing Director, mail@indus.travel

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CELEBRATING BUSINESS SUCCESSES



VIKING CRUISES

Viking Cruises celebrates their inaugural visit to Greater Burlington



SCC WOMEN'S VOLLEYBALL TEAM

Southeastern Community College Women's Volleyball Team celebrates new leadership



CASHUS ITALIAN CUISINE

Cashus Italian Cuisine celebrates grand opening



JERRY'S MAIN LUNCH

Jerry's Main Lunch celebrates new ownership

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November events

View more events at
GreaterBurlington.com/Events

1 – Holiday Décor Demo
 Red Screen Door, 5:30 PM
Facebook.com/RedScreenDoor

November 1- 12 – Itty Bitty Bits of Art
 Art Center of Burlington, hours vary
BTownArt.com

3 – Comedy Thursday: Mike Armstrong
 Memorial Auditorium, 7:30 PM
BurlingtonRiverfront.org

3 – Empowering Women 2022
 Capitol Theater, 6 - 7:30 PM
FMBankTrust.bank

4 – Friday Night Art Hop
 Art Center of Burlington, 6 PM
BTownArt.com

4 – Monsters of Rock
 Capitol Theater, 7 PM
BurlingtonCapitolTheater.com

5 – KidSymphony
 Capitol Theater, 4:30 PM
SEISO.us

5 – Drag & Draw
 Art Center of Burlington, 5 - 8 PM
BTownArt.com

5 – The Highwaymen
 Legacy Theater, Carthage, IL, 7 PM
TheLegacyTheater.com

6 – Holiday Open House
 Downtown Burlington, 10 AM - 4 PM
GreaterBurlington.com

8 – Get Out and Vote

9 – Young Professional Tour
 Des Moines County Heritage Center
 5:30 - 7 PM
GreaterBurlington.com

11 – Great Tastes
 Catfish Bend Convention & Event Center,
 5:30 PM
SCCIowa.edu

12 – Blackhawk Craft Expo
 Southeastern Community College
 9 am - 2 PM
Facebook.com/BlackhawkCraftExpo

12 – Town Hall Meeting: The History of
 Danville
 Des Moines County Heritage Center, 1 PM
DMCHS.org

12 – Ghost of Judas
 The Outpost Bar & Grill, 9 PM
TheOutpostBarGrill.com

14 – Great River Bridge Lighting
 Burlington Riverfront, 5 - 7 PM
GreaterBurlington.com

16 – Burlington Lunchtime
 Chamber Music Series
 First United Methodist Church
 12:15 - 12:45 PM
Facebook.com/BurlingtonLunchtimeChamberMusicSeries

17 – Holiday Business Showcase
 Burlington Memorial Auditorium, 5 - 7 PM
GreaterBurlington.com

November 17 - December 23
 All-Member Art Show
 Art Center of Burlington, hours vary
BTownArt.com

18 – Friday Forums
 Greater Burlington Partnership, 8 AM
GreaterBurlington.com

18 – Celebrity Battle of the Brushes
 Art Center of Burlington, 4 PM
BTownArt.com

19 – Weird Harold's 50th Anniversary
 Weird Harold's Records, 10 AM - 5 PM
WeirdHarolds.com

19 – Meat Frenzy
 Farney's on Jefferson, 1 PM
Facebook.com/100057375282600

19 – My Gal Patsy
 Legacy Theater, Carthage, IL, 7 PM
TheLegacyTheater.com

26 – Lighted Holiday Parade
 Downtown Burlington, 5 PM
GreaterBurlington.com



#ShopSmall
 Saturday, November 26

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SEISO KIDSYPHONY CONCERT: TUBBY THE TUBA & TOY SYMPHONY

November 5, 4:30 - 5:30 PM

The Southeast Iowa Symphony Orchestra presents its annual Kidsymphony Concert at the Capitol Theater.

This year's concert features the superb storyteller, Michael Boudewyns of Really Inventive Stuff, performing Tubby the Tuba and Toy Symphony.

Adult admission is \$5; students/kids through college admitted FREE. Tickets are available online or at the door.

For more information, follow the Southeast Iowa Symphony Orchestra on Facebook or visit: SEISO.us

DUELING PIANOS FUNDRAISER

November 5, 5:30 - 10:30 PM

Join shelter board members, staff, community supporters, and friends for an evening of musical fun while supporting the Burlington Area Homeless Shelter and its mission to provide emergency and short-term shelter to those in need.

Enjoy a social hour, delicious dinner from the Des Moines County Pork producers, 50/50 drawing and an entertaining evening, all in support of a cause that provides a hand up for others in the community.

Tables for up to eight can be reserved with payment to the shelter; reserved tables include:

You/your company/family name on the table

Acknowledgement on the shelter's social media as a sponsor

Mention during the event as a sponsor

Individual tickets are \$75 per person.

For more information, follow the Burlington Area homeless Shelter on Facebook, or visit: BurlingtonAreaHomelessShelter.wordpress.com

GREAT TASTES SOUTHEASTERN COMMUNITY COLLEGE

November 11, 6 - 9 PM

Save the date - November 11 - for this fun and tasty celebration of the palate, where you can sample a wide variety of wines, beer, ales, spirits, and even coffee from local roasters, plus mouth-watering dishes fresh from the Catfish Bend/Fun City Resort kitchens.

Great Tastes is one of the premier social events of the season, and a great opportunity for networking. You'll have fun bidding on silent and live auction items, and you may even win big - but no matter what, you'll end the day knowing you've made a major difference in students' lives.

Proceeds from this event fund scholarships, instructional mini-grants, and other important SCC initiatives.

For more information, visit SCCIowa.edu.

BURLINGTON LUNCHTIME CHAMBER MUSIC

November 16, 12:15 - 12:45 PM

Spend your lunch hour expanding your cultural horizons at Burlington's First United Methodist Church!

September through June, these free performances take place on the third Wednesday of each month.

This month: Violinist Jeffrey Phillips, flutist Rose Bishop and pianist Leigh Pirtle perform Mel Bonis' Suite en Trio and Bohuslav Martinu's Sonata, H. 254.

For more information, follow Burlington Lunchtime Chamber Music Series on Facebook.



To submit member information regarding events or promotions, contact Brenda Levitt

MEMBER SPOTLIGHT

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ANNUAL DINNER AWARDS

Catfish Bend Event Center, January 27



BE OUR GUEST, BE OUR GUEST - The Chamber of Commerce is celebrating the community award winners at the Greater Burlington Partnership's "Beauty and the Beast" themed annual dinner. This event features cocktail hour, dinner, live and silent auction, themed raffle baskets, an award ceremony, and an after party. Join us in congratulating area businesses and individuals.

Nominate a deserving candidate for their outstanding efforts in the following categories by visiting GreaterBurlington.com/Nominate.

Self-nominations are encouraged!

Nomination Deadline, November 18.

Award categories include:

- Business Person of the Year
- Young Professional of the Year
- Best Renovation to a Facility
- Project of the Year
- Community Impact
- Downtown Distinction
- The Champion of Hidden Talent
- The Spirit of Philanthropy

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