

**Greater Burlington Convention & Visitors Bureau
DESTINATION GREATER BURLINGTON Grant Application**

Introduction:

The Greater Burlington Convention & Visitors Bureau is accepting applications for funding of projects and events that significantly promote Greater Burlington as a tourism destination and/or enhance the tourism experience in Greater Burlington.

Eligible applicants include non-profit organizations, event planners, community groups, and Greater Burlington residents with a vision for promoting tourism in Greater Burlington. The grant seeks to fund initiatives that will drive visitor traffic, increase overnight stays, and contribute to the local economy. Projects that enhance the experience of current visitors, and thus foster the desire to return to Greater Burlington, will be considered alongside those that demonstrate a clear plan for attracting out-of-town guests and enriching the tourism landscape.

Application Deadline: 5 PM on September 30, 2025

Award Announcements: After November 1, 2025

Program Requirements:

- Project or event must be hosted in Des Moines County
- Project or event must clearly demonstrate ability to promote tourism and/or enhance the tourism experience in Greater Burlington
- Project must be completed and/or event must be hosted between January 1, 2026 and December 31, 2026
- The Greater Burlington Convention & Visitors Bureau will serve as the Grantee

Non-Fundable Expenses:

- Prizes given to event participants
- Payments in the form of wages or bonuses
- Items purchased for resale

Applicants may submit materials in addition to a completed application, including videos, slideshows, and other media that further illustrate the narrative of their project or event.

Send completed applications to:

Chris Gram

Executive Director Greater Burlington Convention & Visitors Bureau

cgram@greaterburlington.com

319-208-0045



APPLICATION

Name of individual/organization _____

Check payable to (if different from above) _____

Name of project/event _____

Contact Person _____ **Phone** _____

Contact Email _____

Mailing Address

Street _____

City _____ **State** _____ **Zip** _____

What amount is being requested? \$ _____

Describe your proposed project or event:

Detail how your project or event will increase tourism and/or enhance the tourism experience in Greater Burlington:

Describe in detail the date and timeframe or timeline for completion:



**GREATER BURLINGTON
CONVENTION & VISITORS BUREAU**

A DIVISION OF THE GREATER BURLINGTON PARTNERSHIP

List in detail the expenses and resources needed, and specify which would be covered by the Destination Burlington grant:

If additional funding and/or resources will be required for completion, describe how the additional funding or resources were secured or will be secured: