

The

August 2021

GREATER BURLINGTON PARTNERSHIP NEWSLETTER VOL. 101 NO. 8

# PARTNERSHIP





## Business & Education Partner on Career Exploration for Students

by Della Schmidt

Guess who is returning to area K-12 classrooms? The future workforce of area employers, that is who. This month area educators and the Greater Burlington Partnership are ramping up new and exciting tools to help students prepare for their future careers.

The annual Teachers Appreciation event on August 18 will spotlight resources to better connect classrooms and local employers. Dozens of business exhibitors will be welcoming area teachers back to the classroom with their traditional displays and fun giveaways, but new this year will also be an emphasis on what area businesses can offer to students. Each business will feature a student-themed display and will talk with educators about the resources they can provide, such as speakers for the classroom, hosting a class tour, job shadowing or youth internships, classroom materials and supplies for career exploration and more. Teachers will leave the event having made new connections and new ideas to partner with area employers on career exploration in their classrooms.

Additionally, during the event the Greater Burlington Partnership will be unveiling its Working Here section of the new Partnership website. This brand-new Working Here portal features tools specifically for students, teachers and businesses, making career exploration easier than ever. The new site will aid students and their families in finding programs, scholarships and videos all aimed at career exploration. Students will be connected to additional resources at Southeastern Community College and Iowa Wesleyan University to help them pursue career specific skills and credentials. Teachers will be able to locate resources for the classroom and make requests for specific needs. Importantly, employers will be able to share their resources for classrooms, promote job opportunities, job shadowing and internships, and scholarship programs. The Working Here portal will only increase in value as additional content and partners are added in the months ahead.

Welcome back students and teachers. It is going to be an awesome year. The Greater Burlington Partnership is looking forward to a year of career exploration with you.

*For more information about the Talent Pipeline work of the Greater Burlington Partnership, contact Rachel Lindeen, Talent Development & Government Relations Director.*



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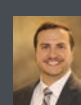
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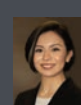
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Represents a Partnering for the Future III Initiative.

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# ON THE COVER

*Chamber of Commerce Golf Classic Committee*

For the past 22 years, volunteers have come together to plan a successful Chamber of Commerce Golf Classic. Annually, the Golf Committee starts the planning process in the spring and works to secure sponsors as well as donations for golfer goody bags and door prizes. The committee works to put a new spin on the event each year, with fun activities such as the putting contest, Ca\$h Cart (\$100 winner every 100 minutes), and a new addition in 2021 – “Pay for a Pro.” The committee also helps with the contests throughout the day including set up and tear down. The Golf Committee volunteers are the reason the event is successful each year.



The Chamber of Commerce Golf Classic began in 2000 with the idea of a fun-filled day where members could invite clients or reward employees with an afternoon of golf. This event is a favorite and teams are typically sold out early. Be on the look-out this fall for the opportunity to secure team reservations for 2022.

Pictured on the cover: Stephanie Kozlowski, Kozlowski Law Group, LLC; Gina Crabtree, Burlington Area YMCA; Matt Brown, Casebine Community Credit Union; Brenda Wischmeier, Farmers & Merchants Bank & Trust; Kacie Broeg, Two Rivers Bank & Trust. Not pictured: Mike Baker, Danville Telecom/ icconnectyou



# Teachers Appreciation

August 18, 3 - 5 PM PZAZZ! Convention & Event Center

Celebrate the kick off to a new year and honor educators with the Teachers Appreciation Reception. All Des Moines County educators are invited and encouraged to attend.

Presenting Sponsor:



## Five Tips for Effective PowerPoint Presentations

PRESENTED BY: JOE JOLIN, JOLIN MEDIA

### ATTENDEES WILL LEARN:

- The most common PowerPoint mistakes – and how to avoid them
- The most effective use of the PowerPoint template
- New trends in PowerPoint presentation

## Success in BUSINESS

DISCOVER NEW BUSINESS OPPORTUNITIES



Joe Jolin, Jolin Media

**When:** Thursday, August 26, 12 - 1 PM **Cost:** FREE benefit of Chamber of Commerce membership

**Who should attend:** All Chamber of Commerce Employees

**Where:** Virtual Auditorium

**ABOUT JOE JOLIN:** After spending years in corporate marketing, Joe realized that many of the same marketing practices and resources that large corporations engage in can also be utilized by small businesses. He started Jolin Media, and developed a simple process to give small businesses the opportunity to effectively share their message and market their products and services to get results.

\* **More information and registration at [GreaterBurlington.com](http://GreaterBurlington.com).**

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# SUPPORT THE LIGHTSCAPE PROJECT

Each day the Burlington Lightscape Project Phase 2 is getting closer to lighting the Great River Bridge with energy efficient LEDs! Currently the bridge, the front door to Burlington, is dark and the lights inoperable. The Lightscape Project has donations and pledges for 65% of the \$500,000 goal. All local businesses and individuals are encouraged to participate by making a donation to the Burlington/West Burlington Development Area Foundation at the Greater Burlington Partnership. Snake Alley will be illuminated with LEDs after the bridge is lit. An endowment fund with the Burlington Community Foundation has also been established to maintain the lighting of the steeples, Great River Bridge, and Snake Alley in future years.

If interested in donating, please mail checks to: 610 N 4th Street Suite 200, Burlington, IA 52601  
Checks payable to Burlington/West Burlington Area Development Foundation.



*Gretchen Miller and Donna Logan, co-chairs of the Burlington Lightscape project.*



SCAN ME

**"LET'S GET LIT" T-SHIRTS ARE AVAILABLE FOR PURCHASE AT THE ART CENTER OF BURLINGTON AND THE PORT OF BURLINGTON WELCOME CENTER.**



## Manufacturers Appreciation Luncheon

OCTOBER 1, DOORS OPEN AT 11 AM, LUNCH SERVED AT 11:30 AM

### **NOMINATE A MANUFACTURER**

Help honor Des Moines County manufacturers with the 2021 Manufacturer of the Year Award. Nominations are being accepted at [GreaterBurlington.com](http://GreaterBurlington.com) through September 3. The Manufacturers Appreciation Luncheon will be held at PZAZZ! Convention & Event Center.



SCAN HERE TO NOMINATE



*Silgan Containers - 2019 Manufacturer of the Year*



# Partnering for the Future III Investor Luncheon

September 15, 11:30 AM, lunch served at 12 PM | Spirit Hollow, G.G. Conn Pavilion



**GUEST SPEAKER - Debi Durham**  
Director, Iowa Economic Development Authority

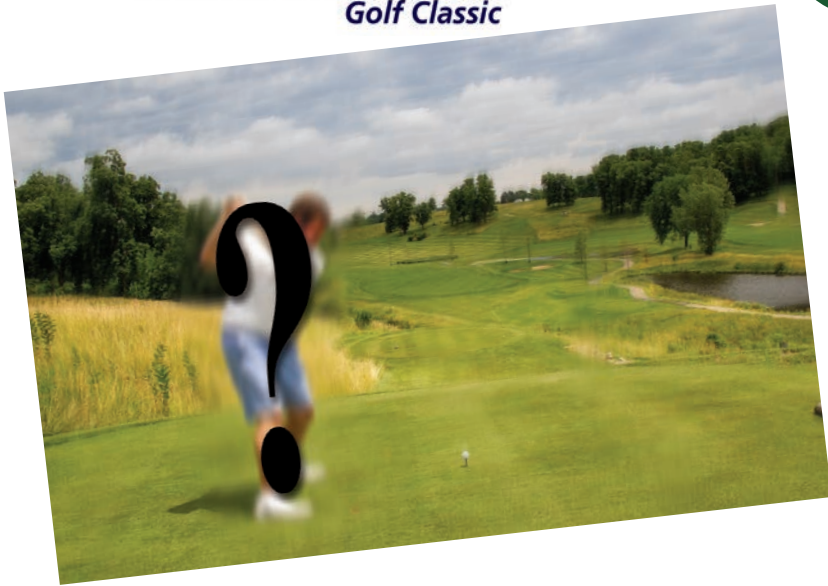


Partnering for the Future III Investor businesses and employees are invited to be a part of this event, which rallies elected officials, industry leaders, and local entrepreneurs around a single topic: the local economy.

RSVP by September 7 to Marisol White.

Platinum Sponsor **F&M BANK & TRUST**

Momentum Sponsor: **ITC Midwest**



## PAY FOR A "PRO"

New this year, pay for a "Pro" to hit your shot on hole #13. \$10 per drive, max of four drives per team. This "pro" has been golfing for 23 years; bring some cash to turn a Par into a Birdie.

## Chamber Golf Classic AUGUST 19 @ 10 AM, SPIRIT HOLLOW

PRESENTED BY



- Golf Towel:** Casebine Community Credit Union
- Eagle:** IBEW Local 13, Two Rivers Bank & Trust
- Cart:** Farm Bureau Financial Services - Tim Lundgren
- Cash Cart:** Huffman's Farm & Home
- Social:** 3E Electrical Engineering & Equipment Co.
- Birdie:** Afinitas; Alliant Credit Union; Anderson, Roberts, Porth, Wallace & Stewart LLP; Aspelmeier, Fisch, Power, Engberg & Helling; Big River Resources, LLC; Great River Entertainment; Great River Health; Great Western Bank; Menke & Company; Merit Construction; MidWestOne Bank; Rick Buller Financial Services; Silgan Containers; Summer Street Animal Clinic; U.S. Bank, N.A.
- Hole:** Carl A. Nelson & Company; Century 21 Property Professionals; CPA Associates, P.C.; Farmers & Merchants Bank & Trust; Klingner and Associates, P.C.; L.J. Roth Restoration Service; Pilot Grove Savings Bank; Pritchard Broadcasting; QPS Employment Group; Servpro of Burlington; Sunnybrook Assisted Living & Memory Care; Team Staffing Solutions, Inc.; The Cellular Connection



# IOWA ARMY AMMUNITION PLANT SITE RECERTIFICATION

There are only 26 Certified Sites in the State of Iowa, and only one of those locations has certifications by both the State of Iowa Certified Site Program and Burlington Northern Railroad. That site is in Middletown, Iowa at the 19,000 acre Iowa Army Ammunition Plant. Originally certified in 2015, the Economic Development division at Greater Burlington Partnership is nearing the finish line on re-certification in September. While it is certainly a shorter process than the original certification, every detail on the land must be reviewed and, in some instances, have studies refreshed and updated. To a developer, certification means risk-reduction, and the timeline for building is greatly reduced. The 152 acre site has every detail documented on utilities, water, waste-water, wetlands delineation, and archeology. The bottom line is, there are no surprises here. Surprises and developers are not friends! Although not related to re-certification, recently the US Army, American Ordnance, and the ARMS team celebrated the completion of a \$2 million dollar fencing project that will allow tenants on the Certified Site to enter and exit through a new gate without having to navigate security or have vehicles checked. Every potential developer who has visited the site in the last few years has mentioned that the security check has been a significant detriment to their consideration of the site.



# NEWMARK GROUP MARKETING ABB BUILDING

**Facility Details**

**For Sale / For Lease**  
365,640 SF - 38.7 Acres

Year Built: 1955 with additions in 1964, 1966, 1980, and 1993  
 Owner: ABB (former GE)  
 Total Land: 38.7 acres  
 Total Building Area: 365,640 SF, 2nd floor 37,723 SF  
 Assembly Area: 198,226 SF  
 Fabrication Area: 64,774 SF  
 Warehouse Shipping: 132,000 SF  
 Out Building: 2,880 SF  
 Conditions: Very good to good

**Heavy Industrial District**

**Key Motivators:** Anchor Equipment & Infrastructure, Local Talented & Skilled Workforce, Logistics / Location

**510 AGENCY**

**TURNKEY SWITCHGEAR MANUFACTURING FACILITY**

ABB has hired Newmark Group to aggressively market the West Burlington facility for manufacturing re-use. The 390,000 square foot building has a current asking price of \$6.58 million which includes some key equipment to remain with the facility. Several site visits by interested organizations occurred in July and more are scheduled. The Economic Development division of the Greater Burlington

Partnership has weekly scheduled conversations with ABB, Newmark Group and State of Iowa officials. All parties have been encouraged to seek significant interest in the building and multiple prospects have taken the first step of filling out the Iowa Project Questionnaire to evaluate potential Incentive Programs with the State. This significant project will continue to get the attention it deserves.

# Boat Docking – American Duchess, August 7



The American Queen Steamboat Company will be docking once again on Burlington's riverfront throughout summer and fall 2021. Stop down to the Port of Burlington to help welcome these special visitors to Greater Burlington. Visitors will be exploring the community from approximately 8 AM - 4 PM.

\* PLEASE NOTE: THE PUBLIC IS NOT ALLOWED ABOARD THE VESSEL, BUT IS INVITED TO VIEW FROM THE RIVERFRONT.

Save the date for additional dockings on September 3 and October 14.

## GREATER BURLINGTON LEADERSHIP ALUMNI ASSOCIATION

### Calling all Greater Burlington Leadership Alumni!

#### Mark your calendars and join the fun:

September 22 – Social

October 20 – Lunch & Learn

November 3 – Leadership Development Conference

December 2 – Holiday Party

The Greater Burlington Leadership Alumni Association was launched to connect graduates and continue professional development opportunities. This fall the committee is holding a Leadership Development conference for Alumni, with keynote speaker, Chad Pregracke. Greater Burlington Leadership Alumni is open to all past Greater Burlington Leadership participants. The \$100 annual membership includes all events. For additional information and membership for the group, contact Rachel Lindeen.



# WELCOME CENTER PHOTO BOARD CONTEST

Are you feeling artistic? Ready to show your pride in Greater Burlington? The Port of Burlington Welcome Center needs you! Help promote this historic and vibrant area to visitors from around the world by painting an iconic local scene on the 4' by 8' Face-In-The-Hole display. The Welcome Center will provide the space, the tools, and the supplies... you supply the magic!

For more information, contact Chris Gram at [cgram@greaterburlington.com](mailto:cgram@greaterburlington.com), or call 319-208-0053.



## COMMUNITY FOUNDATION OF DES MOINES COUNTY HOLDS GRANT CEREMONY



The Community Foundation of Des Moines County held a Grants Ceremony in June to award this year's grant recipients. The Marvin Mickelson Fund distributed \$17,252, with \$4,313 going to Messiah Church, \$4,313 to the Burlington Public Library, \$4,313 to the American Red Cross, \$650 to Homestead 1839, \$2,000 to SCC Century Club, and \$1,000 to the Domestic Violence Intervention Program. The Margaret Hansen Community Impact Fund distributed \$8,153, with \$650 going to Burlington Homeless Shelter, \$500 to Community Action, \$1,500 to The Player's Workshop, \$1,500 to Danville Boxcar Project, \$500 to Young House Family Services, \$1,500 to the Burlington Lightscape Project, \$500 to Transitions Homeless Shelter, and \$1,500 to The Burlington Capitol Theater Foundation.

In the next 30 years, an estimated \$6.6 billion will leave Des Moines County through inheritance. Many that have lived and worked in the community their entire lives would like a portion of their wealth to stay in the area. The opportunity to leave a lasting legacy is exactly why community foundations exist.

**When you give to the Community Foundation of Des Moines County you are funding the future. Visit [CFDMC.org](http://CFDMC.org) or call 319-753-6929 for more information.**

Check the Downtown Burlington, Iowa page on Facebook for updates in case of inclement weather.

Thanks to Drake Hardware and Software and Elks Lodge #84 for making the 5 & V Downtown Cinema possible.



# 5 & V Outdoor Movie Night

Fifth & Valley Sts | Downtown Burlington

**The Lorax**  
FRIDAY, August 6

**Raya and the Last Dragon**  
SATURDAY, August 7

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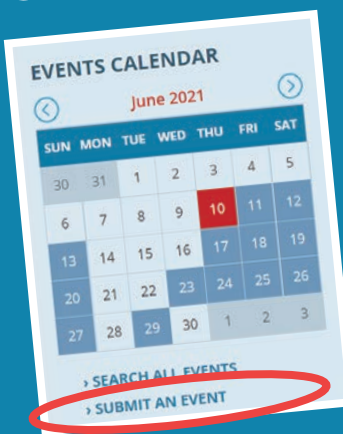
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**Submit an event!**



**GREATER BURLINGTON ONLINE EVENTS CALENDAR**

Does your business or organization have an event you would like to let the community know about? Fill out a quick web form about it and the event will be featured on Greater Burlington Partnership's events calendar at GreaterBurlington.com.



## YP Lunch & Learn

### Greater Burlington Partnership

AUGUST 17, 12 PM

Young Professionals are invited to hear from wealth advisor, Kent Schmidgall, on financial tips for saving and investing.

**Sponsored by American Ordnance**

\*RSVP by August 10, through the YP Facebook event or [youngprofessionals@greaterburlington.com](mailto:youngprofessionals@greaterburlington.com). Cancellations after RSVP due date result in meal charge.

## YP 505 Social

### 34 Raceway

AUGUST 26, 5:05 PM

This postponed event has moved to August!

Young Professionals are invited to enjoy a night of food, friends and fun. Drinks will be available for purchase, a few race cars and their drivers will be present, and a prior race will be playing for all to see. Plus, all YP attendees will receive a free ticket to the Saturday, August 28 race. Race fan or not, you're bound to have a great time and meet new people.

**Sponsored by 34 Raceway**



## YP SPOTLIGHT Natalie Reinhart

Employer: BANK

Hometown: Burlington

YP Member: 8 Years

**Why did you join YP?** I joined Young Professionals to connect with other young professionals, leaders, and to learn about Greater Burlington. With being born and raised in Burlington I am surprised how much I did not know about the community!

**Which community organizations/events do you volunteer for?** I am the treasurer of Burlington Junior Women's League, which is an organization that offers scholarships and donates funds to organizations in the Burlington area. If you would like to join a fun group let me know! I also have volunteered for various events in the community such as Junior Achievement, Gus Macker, and golf tournaments.

**What do you enjoy most about Greater Burlington?** Being a Burlington native, I love seeing downtown improve and the new businesses coming to the area.

**Unique about me:** My family previously owned a local downtown restaurant for 30 years. I basically grew up there and worked there for many years. That experience helped me grow into who I am today and gave me a strong work ethic.

## Greater Burlington Young Professionals

A professional and social group for individuals between the ages of 21 - 40.

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# WELCOME

## NEW MEMBERS

Please welcome these new Chamber of Commerce members by sending an email, liking their Facebook page or visiting their website. Even better, stop by to introduce yourself, exchange business cards and help grow their network as well as your own!

### IBEW Local 13

Burlington, 319-752-0452, [ibewlocal13.com](http://ibewlocal13.com)

Jacob Nye, Business Manager/Financial Secretary, [ibewlu13@ibewlocal13.com](mailto:ibewlu13@ibewlocal13.com)

The International Brotherhood of Electrical Workers Local 13 was chartered in 1979. The objective of this local union is to promote by all proper means, the material and intellectual welfare of its members in 13 counties in Southeast Iowa.

### Integra Pool Covers

3800 West Ave, Burlington, 864-219-2880, [integrapoolcover.com](http://integrapoolcover.com)

Toby Karsten, General Manager, [toby.karsten@integrapoolcovers.com](mailto:toby.karsten@integrapoolcovers.com)

Manufacturers of automatic swimming pool covers, replacement covers, vinyl liners and winter safety covers for the swimming pool industry. Integra Pool Covers is an affiliate of Leisure Pools.

### Jolin Media

13851 Washington Rd, West Burlington, 319-750-3499, [jolinmedia.com](http://jolinmedia.com)

Joe Jolin, Owner, [joe@jolinmedia.com](mailto:joe@jolinmedia.com)

Jolin Media alleviates small business frustration by providing marketing solutions through web design, digital advertising, video and graphic design, and social media management.

### NANA & ME

875 Jefferson St, Burlington, 319-759-7898, [facebook.com/Nanaandmeboutique](https://www.facebook.com/Nanaandmeboutique)

Dee Dee Foster McAlister, Owner, [grmsgirl@hotmail.com](mailto:grmsgirl@hotmail.com)

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Do you know of a business owner who would benefit from the networking opportunities, visibility and community involvement that membership in the Chamber of Commerce offers? Do you know of a new business in Des Moines County we could welcome?

Contact Cindy Henry to make a referral today!

## COMMUNITY GUIDE AD SALES

Work has begun on the 2022 edition of the annual Burlington/West Burlington Area Community Guide and the guide would love to feature many partner businesses. Now is the time to start thinking about 2022 marketing strategies. 30,000 copies of the annual Community Guide are printed and distributed all over the world. The guide is traditionally mailed to all 50 states, plus Washington DC and Puerto Rico, as well as 30 plus countries.

Advertising in the Community Guide is a great way to be found by visitors as well as featured to residents and prospective residents of Greater Burlington. This publication is highly sought after by locals to make sure they are not missing out on the new features of the community. Advertisers in the Community Guide also receive a number of additional benefits, including a display case and/or video showcased at the Port of Burlington Welcome Center and Visit Burlington Iowa social media posts.

Multiple advertising opportunities are available. Contact Cindy Henry today to reserve your space before the October 11 deadline.

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# AUGUST

**1, 8**  
Burlington Municipal Band  
Crapo Park Band Shell, 7:30 PM  
MuniBand.org

**2 - 28**  
August Gallery Show:  
Mary Ilmberger Scott & Linda Ross  
Art Center of Burlington, hours vary  
ArtCenterOfBurlington.com

**3**  
National Night Out  
Burlington Riverfront, 6 - 9 PM  
Facebook.com/BurlingtonIowaPolice

**5 - 8**  
Snake Alley Festival of Film  
Capitol Theater  
SnakeAlleyFestivalOfFilm.com

**5, 12, 19, 26**  
Jefferson Street Farmers Market  
Jefferson St, 4:30 - 7 PM  
GreaterBurlington.com

**6**  
5 & V Outdoor Cinema: The Lorax  
Fifth & Valley Sts, 7:30 PM  
GreaterBurlington.com

**7**  
American Duchess Docking  
Port of Burlington, 8 AM - 4 PM  
GreaterBurlington.com

**7**  
34 Raceway, 5 PM  
34Raceway.com

**7**  
5 & V Outdoor Cinema:  
Raya and the Last Dragon  
Fifth & Valley Sts, 7:30 PM  
GreaterBurlington.com

**17**  
YP Lunch & Learn  
Winegard Company, 12 - 1 PM  
GreaterBurlington.com

**18**  
Teachers Appreciation Reception  
PZAZZ! Convention & Event Center  
3 - 5 PM  
GreaterBurlington.com

**19**  
Chamber of Commerce Golf Classic  
Spirit Hollow, 10 AM - 5 PM  
GreaterBurlington.com

**20**  
Cruise Night  
Downtown Burlington, 4:30 - 10 PM

**21**  
Autumn Welcome  
Downtown Burlington, 10 AM - 4 PM  
GreaterBurlington.com

**21**  
Sprint Invaders  
34 Raceway, 5 PM  
34Raceway.com

**21**  
Comedian Carl Giannetto  
Corked 101, 8 PM  
Facebook.com/corked101

**26**  
YP 5:05 Social  
34 Raceway, 5:05 PM  
GreaterBurlington.com

**27**  
Friday Fest at BRE Summer  
Concert Series  
Burlington Riverfront, 5 PM  
BurlingtonRiverfront.com

**28**  
Season Championship/Fan  
Appreciation Night  
34 Raceway, 5 PM  
34Raceway.com

**28**  
BRE Summer Concert Series: Phil  
Vassar/Hailey Whitters/Sequoia Drive  
Burlington Riverfront, 6 PM  
BurlingtonRiverfront.com

**28**  
Weekly Racing – Season  
Championship  
34 Raceway, 5 PM  
34Raceway.com

## SAVE the DATE SEPTEMBER

- 2, 9, 16, 23, 30 – Jefferson St. Farmers Market
- 7 – American Countess, Port of Burlington
- 9 – YP Leadership Conference
- 14 – Marketing Know How Series, Shoe String Budget
- 16 – Business After Hours, Southeastern Community College
- 22 – Leadership Alumni Social
- 24 – Sip Taste & Stroll



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### Wine Bar in a Gallery Setting

Gallery Lounge is open again! Located in the Art Center of Burlington, the lounge is the perfect place to relax and enjoy the little things on the 1st and 3rd Fridays from 5:30 - 8:30 PM.

Try the brand-new menu featuring a great selection of both wine, beer, and charcuterie boards. Meet up with friends for drinks and free live music in a creative atmosphere that you won't find anywhere else in town.

For more information contact Hillaurie Fritz-Bonar at 319-754-8069, or hillaurie@artcenterofburlington.com.

### Burlington Municipal Band Concert

Mark Eveleth is the special guest conductor for the Burlington Municipal Band August 1 at 7:30 - 8:30 PM. And, on August 8, 7:30 - 8:30 PM will enjoy the final Burlington Municipal Band of the season. These family-friendly concerts are free and take place in beautiful Crapo Park overlooking the Mississippi River. Park benches are provided and audience members often bring lawn chairs and blankets.

For more information, visit MuniBand.org

### Comedian Carl Giannetto

Comedian Carl Giannetto is "sarcastic but brutally honest," swears a LOT and miiiiight just offer a little TMI. Sound like your kinda guy? Head to Corked 101 for an up-close and personal dose of Carl's one-of-a-kind comedy. This show may contain explicit language.

For more information, follow Corked 101 on Facebook.

Submit member information to Brenda Levitt

### National Night Out, August 3

The Burlington Police Department, in conjunction with the Des Moines County Attorney's office, is proud to announce National Night Out on August 3. An annual community-building campaign that promotes police-community partnerships and neighborhood camaraderie to make neighborhoods safer, more caring places to live. Activities are being planned on the riverfront in the early evening hours including information booths/tables from the various agencies within the Des Moines County area, demonstrations from law enforcement and fire personnel, local food truck vendors, and a variety of children's activities, culminating with a parade throughout the Greater Burlington area.

For more information contact Major Adam Schaefer from the Burlington Police Department at 319-753-8354, schaefera@burlingtoniowa.org or Lisa Schaefer, Des Moines County Attorney at 319-753-8209.

### BRE Summer Concert Series, Round 3

The Burlington Riverfront Entertainment (BRE) Summer Concert Series is back again August 27 - 28, hosted on the Burlington Riverfront. The August series features free entertainment on August 27 with bands Hello Dave and Duke & The Band on the Fly.

On Saturday, August 28, Iowa native Hailey Whitters will open for country star Phil Vassar with over 20 years of chart topping hits. Sequoia Drive will perform on the side stage before and after the main stage acts. Tickets to the Phil Vassar and Hailey Whitters concert are just \$35; VIP passes for sale on the grounds at \$10. Come down to enjoy food, ice cold beer, and great live entertainment on the Burlington Riverfront.

For tickets and the full schedule of events for the BRE Summer Concert Series, visit BurlingtonRiverfront.com.

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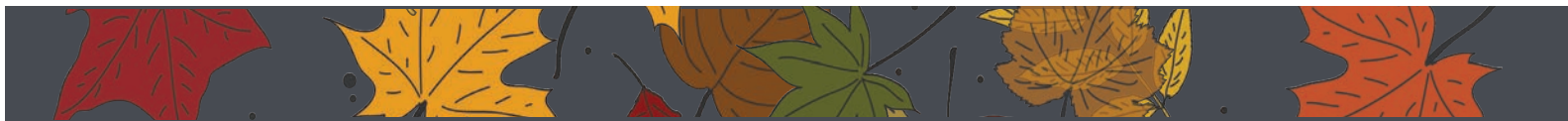


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