

The

March 2021

GREATER BURLINGTON PARTNERSHIP NEWSLETTER VOL. 101 NO. 3

PARTNERSHIP





ADDRESSING HOUSING IN GREATER BURLINGTON

by Della Schmidt

Housing is an important component of the economic health of Greater Burlington. In 2019, the future strength of the housing market was identified as a measure of success in the five-year Partnering for the Future plan.

Specifically, the plan states:

“How will we know if these efforts are successful? Beyond the metrics outlined within the specific initiatives, there are major outcomes that are hoped to be achieved as a community.

- A) Increased Economic Development activity due to a strong quality workforce.
- B) A robust consumer economy that grows every year.
- C) Neighborhoods in which individuals and families are choosing to relocate.

... developing a robust and productive talent pipeline combined with a strategic effort to improve our neighborhoods will result in a housing market in which people are attracted to buying and investing.”

In order to move this initiative forward, the Greater Burlington Partnership has convened a Housing Incentives Task Force comprised of area developers, real estate professionals and community leaders. The Task Force will work to identify local tools and incentives that will be recommended to the Cities of Burlington and West Burlington that, if adopted, could result in growing the local tax base by improving housing quality and available inventory.

In particular, the Housing Incentives Task Force will be focusing on strategies to spur new housing development and expand neighborhoods, encourage infill housing to make use of vacant or underutilized lots, and stimulate redevelopment through renovation of existing structures. This work will include identifying the barriers to housing that currently exist in the Greater Burlington area, including impediments for home builders and to home buyers.

The final report and recommendations are anticipated to be complete before the end of the year. It is an ambitious, yet achievable undertaking. Watch for more information in the months ahead.

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Represents a Partnering for the Future III Initiative.

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ON THE COVER

Annual Awards Celebration Committee

This team of talented volunteers didn't hesitate when asked to serve on the Annual Awards Celebration Committee. Facing the challenge of planning an entirely new way of celebrating this popular event, their enthusiasm and planning expertise has ensured it will be one to remember. See more details on page 10.



On the cover: L to R

Andrea Walz Hartman; MidWestOne Bank
Joanna Schneden; Great Western Bank
Sue Sorensen; Farmers & Merchants Bank & Trust
Lynda Graham- Murray; City of Burlington
Jennifer Glendening; Barn on the Ridge



Downtown Spring Open House

March 28
10 AM - 4 PM

Hello, Spring!

Celebrate the season in downtown Burlington with the Spring Open House on Sunday, March 28. There will be new products and specials throughout the downtown shops. Check out the new spring fashions, décor, and great merchandise.

Do not miss downtown Burlington's kick-off to spring! Earn a chance to be a winner just by checking out downtown.

Register to win Downtown Dollars at the participating businesses.



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JEFFERSON ST Farmers Market

May 6 - October 14

The Jefferson St Farmers Market offers the best local produce, baked goods, canned goods, plants, and crafts in the region, along with food vendors and live entertainment! The 2021 market will be on Jefferson St starting Thursday, May 6 and will run every Thursday from 4:30 - 7 PM through October 14.

To learn more about the Jefferson St Farmers Market, contact Downtown Partners at 319-752-6365.

The complete list of market dates, rules, and guidance information can be found at GreaterBurlington.com.

For more details visit the Jefferson St Farmers Market Facebook page.



a very
VINTAGE
market



Saturday, July 17

9 AM - 3 PM

Downtown Burlington, Iowa

REPURPOSED ♦ ARCHITECTURAL SALVAGE ♦ ANTIQUE ♦ HANDMADE



Calling all Vendors

Apply now for the 2021 A Very Vintage Market in Downtown Burlington on July 17

Downtown Partners is seeking vendors showcasing antique and vintage décor, repurposed, re-imagined, or up-cycled items, handcrafted goods, architectural salvage, primitive and farmhouse accents, as well as local eats.

Be sure to follow A Very Vintage Market on Facebook to stay in the know as event details develop.

Success in BUSINESS

DISCOVER NEW BUSINESS OPPORTUNITIES



THIS MONTH'S SESSION

WHERE ARE YOU IN YOUR GOALS

With Amy Burkhart,
Titan Broadcasting & Digital Group

Where are **YOU** in *your* goals? Discussing the importance of establishing clearly defined personal life goals to motivate professional success. Goal setting strategies that increase a person's ability to succeed in both personal and professional life will be presented.

DON'T MISS THE MARCH SESSION:

When: Wednesday, March 24, 12 PM

Who: Any Chamber of Commerce member employee interested in personal development and career success.

Where: Perigon Virtual Auditorium

More information available at GreaterBurlington.com.

CHAMBER MEMBER BENEFIT:

Success in Business Seminars - learn over lunch. This FREE Success in Business (SIB) monthly speaker series features a curriculum focused on helping chamber members build critical business skills. Sessions include navigating a tricky human resource issue, closing the sale, effective networking techniques and learning how to communicate more effectively in the workplace. Success in Business is designed to provide an engaging program for business professionals at all levels.

Marketing Know-How Series

Effective Marketing Education for a Successful 2021

What is the Marketing Know-How Series?

Marketing is the key to helping a business survive and thrive. With consumer habits and trends changing constantly, it is more important than ever for businesses to stay current with their marketing strategies. Businesses can stay up to speed with the Chamber of Commerce Marketing Know-How Series. The seminar series features industry professionals, local business owners, and local marketing specialists geared to keep businesses up to date on what they need to know and what works.

Save the dates:

Short Sessions:

Thursday, April 15, 8 - 9:30 AM

Tuesday, September 14, 8 - 9:30 AM

Cost per date: \$25

All sessions: \$150

Half-day Sessions:

Tuesday, June 8, 8 - 11:30 AM

Thursday, July 15, 8 - 11:30 AM

Cost per date: \$75

Watch for More Details Coming Soon!

To sign up or for more information, call 319-752-6365



MEMBER OF THE MONTH

PROFILE YOUR BUSINESS in The Partnership Newsletter!

As Member of the Month, you have the opportunity to tell your story with your pictures, company logo, interview or articles. Be as creative as you like; the Partnership's graphic designer can assist with design.



Contact Cindy Henry to secure a Member of the Month profile for 2021.



TAX CREDITS AT WORK IN DOWNTOWN BURLINGTON

After the completion of the Blaul Lofts at the end of 2020, Y & J Properties from the Quad Cities have begun on the Churchill Building at Fourth and Valley Streets. The Churchill Building, originally built in 1886, will soon be home to 50 one and two bedroom lofts as well as commercial space on the ground floor.

Y & J Properties is eligible for federal and state historic tax credits, due to the integration of historic elements in the preservation of the historic building. Y & J Properties will also take advantage of local, state, regional, and federal programs that offer tax credits and grants to assist development in Downtown Burlington. Projects that are in the Main Street District are eligible to apply for grants such as "The Main Street Iowa Challenge Grant", façade grants, and other program incentives.

Plan to Join!

EGGS & ISSUES VIRTUAL

March 19 at 8:30 AM

Hear the latest insights and highlights from state legislators. Watch your inbox for login information to this virtual Eggs & Issues.

Presented by





SMALL BUSINESS APPRECIATION BRUNCH - with a curve ball!

Nominations are now being accepted for the 2021 Small Business of the Year by the Business Retention and Expansion (BRE) Committee. The business may have outstanding customer service, served the community for a long time, stood out on a community partnership, or simply just operate an outstanding small business.

To nominate a small business that has gone above and beyond, submit nominations at GreaterBurlington.com by Wednesday, March 31.

New this year: Small Business Brunch at Community Field! **Root Root Root... for Small Businesses!** Save the date for April 30 to celebrate small businesses in Des Moines County. Peanuts and Cracker Jacks, or even better. . . Bloody Mary's and Mimosas will be available for purchase!



Greater Burlington Kickball Tournament April 10, 2021

Take Me Out to the Ball Game, Take Me Out to the Crowd... everyone knows the rest of the song, and now everyone should know that the Greater Burlington Leadership Class is hosting a kickball tournament to benefit Burlington Little League. The Leadership Class has arranged for amazing prize opportunities for those who sign up for the Kickball Tournament.

Each registration comes with three chances for each team to win prizes:

1. Win in a division and get \$175 in gift cards to a local restaurant for the team to celebrate. Take a picture with your **TEAM TROPHY!**
2. Get Second Place. Seems easy enough, right?! The entire team will receive medals and \$125 worth of gift cards to a local restaurant.
3. Come up with the most unique, awesome out of this world team uniforms. The team that gets the most votes will win a \$100 gift card to a local restaurant.



**Register today at GreaterBurlington.com
See you on April 10. Thanks for supporting Burlington Little League!**

Have questions? Email leadership@greaterburlington.com



Governor Kim Reynolds and Lt. Governor Adam Gregg had great conversation with business and community leaders. Featured topics included broadband, continued growth, business expansions, and housing in Greater Burlington and Iowa.

Meet LOIS - Buildings, Sites & Area Information All in ONE Place

Did you know that the Greater Burlington Partnership provides an online buildings and sites page at GreaterBurlington.com? Site selectors and real estate consultants are 98% more likely to search for property and community data online.

LOIS, LocationOne Information System, is a national online location analysis tool designed for communities and economic development organizations to promote available sites and building inventory. When you visit GreaterBurlington.com under the Business & Industry tab, see "Find Buildings & Sites." Once you click on "Available Buildings" or "Available Sites" you will be directed to the inventory of buildings and sites in Des Moines County. This is a useful tool for both economic development directors and prospective businesses looking to locate in Greater Burlington.

With LOIS's integrated GIS component, the tool uses customizable layers with market information, demographics, workforce, infrastructure, housing, business and industry.

A simple LOIS search can yield a quick directory of properties matching specified location preferences with a list of up-to-date site contacts for easy deal flow facilitation. For economic developers, LOIS seamlessly prepares site and building data for easy request for proposal aggregation.

What can LOIS do for you?

- If you are looking for a property to locate your business, this site is a great place to start. All of the information you are looking for is a click away. There is property contact information for additional details.
- If you have an available building or site, click on the "Submit a Property" tab directly under Find Buildings & Sites in the navigation bar. Here you can upload your property data that will then be available for all to see on LOIS.
- A click on the "Areas" tab will give you the option to run state, county and community reports sourced by the Environmental Systems Research Institute, ESRI®. On the report that comes up, simply click on "Reports" for a list of more in-depth reports that are also available.

For more information, contact Brenda Levitt or Jeremy Hess.

Annual Event Award Nominations

Annually, the Greater Burlington Partnership has the privilege of honoring numerous individuals, organizations, and businesses at the Annual Dinner. Due to the health conditions at the time, the business portion of the annual meeting was held virtually. But the hard work of individuals in the Greater Burlington community could not go unnoticed. The Greater Burlington Partnership and Awards Committee invite all to save the date for the Annual Awards Celebration on Thursday, May 20 at Barn on the Ridge. Enjoy cocktails, hors d'oeuvres, and fun with friends, as well as the awards ceremony.

The awards are a tradition of the Chamber of Commerce that began in 1965, the top honor being the Emmy Award. The Emmy Award recipient is chosen by a committee made up of previous Emmy Award recipients. The Chairman's Award is chosen by the outgoing Chairman of the Board. All other awards are chosen by committee from the nominations received.

Submit your nominations for outstanding area businesses and individuals by March 31 at GreaterBurlington.com.

The community awards include:

- Business Person of the Year
- Young Professional of the Year
- Best Renovation to a Facility
- Project of the Year
- Community Impact
- Downtown Distinction (New this year)

For those who would like to attend the May Awards Celebration, tickets are \$25 per person and will be limited due to COVID-19 restrictions.

Contact Cindy Henry for tickets.

(No refunds or cancellations will be available after May 10.)



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March events to be determined. Follow the Greater Burlington YP Facebook group page for updates.
Questions? Email youngprofessionals@greaterburlington.com



YP SPOTLIGHT Wesley Heald

Employer: RE/MAX Real Estate Specialists
Hometown: Danville, IA
YP Member: 3 Years

Why did you join YP? I decided to join the Young Professionals group to better connect with peers and learn about the industries in the Greater Burlington area. I was surprised by how little I knew about some of the businesses I drove by every day. Young Professionals has helped me learn more about the community, also enabling me to pass information onto my clients and prospects that may move here.

Which community organizations/events do you volunteer for? Currently I participate in the Burlington Steamboat Days Committee because of all of the great memories I had growing up with my friends and family at Steamboat Days. I also enjoy getting together with a few of my RE/MAX associates once a month to make dinner for families at Great River Hospice.

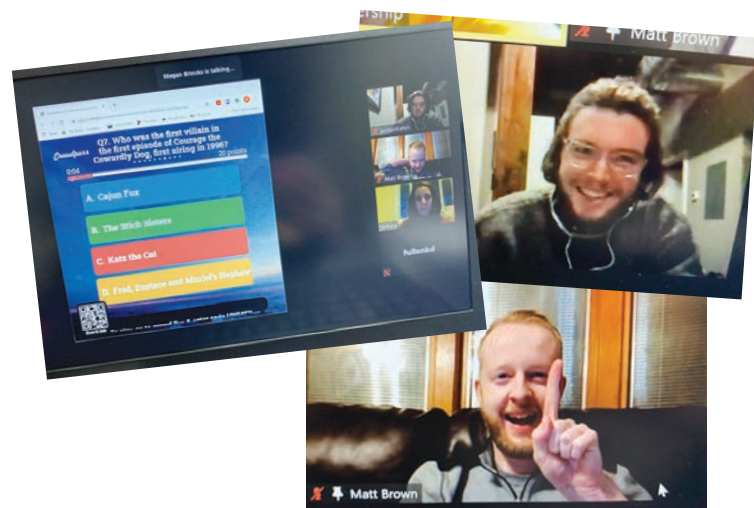
What do you enjoy most about Greater Burlington? The thing I enjoy most about the Greater Burlington area is its flourishing opportunity. As a Realtor, I see relatively inexpensive real estate making it easier to start new businesses and bring ideas to life. Aside from also enjoying the changes of four seasons, I most appreciate the people in the area, most of whom are humble, kind, and willing to lend a hand or give you a wave.

Unique about me: One thing I think that sets me apart from other YP members is my entrepreneurial mindset of envisioning any land or building and mentally building a layout/design. I have done this with a few flip houses, but would like to take my architecture/design to the next level in the Greater Burlington area.

A LOOK BACK AT YP FEBRUARY

Virtual Trivia Night

YP's had the chance to compete with each other to win gift cards to Chamber member eateries and drinkeries of their choosing!



Lunch & Learn

YP's heard from three speakers on tip to utilize while working during a pandemic. The topics included ergonomics, time management, organizational behaviors, and more!

2021 Gold Sponsor: CNH Industrial

Greater Burlington Young Professionals

A professional and social group for individuals between the ages of 21 - 40.

WELCOME NEW MEMBERS

Please welcome these new Chamber of Commerce members by sending an email, liking their Facebook page or visiting their website. Even better, stop by to introduce yourself, exchange business cards and help grow their network as well as your own!

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ChoiceTravelAgency.com

Patricia Cliffe, Manager, pcliffe@choicetravelagency.com

With access to the best deals and packages world wide, this full-service travel agency provides customized travel plans. They believe planning your vacation should be as enjoyable as the trip itself. Free planning services for Air Choice One customers. Choose to explore!



Greater Burlington Partnership Opportunities For Your Business 2021

Greater Burlington Partnership favorite events are coming in 2021 with lots of new updates and surprises! (And, of course, health and safety precautions will be in place as needed.) The Small Business Celebration is moving to a brunch at Community Field with a whole new look and baseball vibe. The Annual Awards, traditionally given at the Annual Dinner, will have their very own 2021 event at Barn on the Ridge with individual attendance tickets. Local families will again enjoy movies on the big outdoor screen with the S & V Outdoor Cinema. The Marketing Know-How series is back to enhance the skills vital to promoting your business or organization. A Very Vintage Market will spread out across the downtown in July. The summer's popular Chamber Golf Classic

and a new celebration of teachers will take place in August. Business After Hours will resume this fall with added fun and surprise entertainment. Young Professionals will enjoy Lunch & Learns, 505 Socials and can focus on leadership topics and network with other YPs at the conference designed specifically for their needs and interests. Sip, Taste & Stroll will be back in the fall along with Downtown Trick or Treat. And all the community's favorite festive events will be back to brighten up our holidays in 2021.

2021 Marketing and Sponsorship Opportunities Part 2 is available now with details on the marketing and promotional benefits of these events and more. Options for every budget and demographic will help make the most of your marketing dollars. Access the booklet at GreaterBurlington.com.

Contact Cindy Henry for more information and to secure your choices now.

See event dates on page 14.

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Thank you to the members below for renewing their membership and providing the resources to accomplish the ongoing goals of the Chamber of Commerce.

34 Raceway	Casey's General Store #3587	H & L Mack Truck Sales Inc.	Product Development Services, LLC
Access Energy Cooperative	City of Burlington	H & R Block	Prugh Funeral Service
Advanced Home Health Care	City of West Burlington	Hamilton-Walters Detachment	QCI Thermal Systems
Afnitas	Clover Creek Event Venue	Marine Corps League	Queso's Mexican Bar & Grill
Alfagomma America, Inc.	CNH Industrial America LLC	Harmony Bible Church	Record Securities
Alter Metal Recycling	Community Action of Southeast Iowa	HealthFirm, LLC	Reif Oil Company
Altorfer Rents	Connection Bank	Hy-Vee Food Store #1	Rheinschmidt's Flooring, LLC
American Eyecare	Coppes Pest Solutions	Hy-Vee Food Store #2	Ritter's Landscaping, Home & Garden Center
American Family Insurance - Carlos Capdevila Agency	Cotillion Club	Ideal Ready Mix Company	Russell Cellular
America's CAR-MART	Crossroads RV Park	Industrial Motors, Inc.	Schlueter's Auto Service
Any Wear Apparel	Culligan of Burlington	Iowa Fertilizer Company	Seither and Cherry Company
Art Center of Burlington	C.U.R.E. Solutions	Iris City Cleaners & Laundering Co.	Servpro of Burlington
Bark & Play Daycare and Suites	Danville Telecom/iconnectyou	It's Electric Entertainment	Shottenkirk Superstore
Beames Welding & Repair, Inc.	Dave Bessine Electric	Jeff George Plumbing	Silgan Containers
Bella-Rhys Company LLC	Des Moines County Board of Supervisors	Jet Air, Inc.	Sonic Drive-In 6586
Berthel Fisher	Des Moines County Emergency Management Agency	Jonescapes	Southeast Iowa Regional Airport Authority
Beverly Place	Des Moines County Fair	Junior Achievement of the Heartland, Inc.	Southeast Iowa Regional Planning Commission
Bickel's Cycling & Fitness	Des Moines County Farm Bureau	Kempker's True Value	Southeast Iowa Symphony Orchestra
Big River Resources, LLC	Des Moines County Heritage Center	Legacy Retirement Solutions, LLC	Southeastern Community College
Bluff Harbor Marina	Des Moines County Regional Solid Waste Commission	Lips To Go	Spirit Hollow
Brent Slocum Foundation	Designer's Viewpoint	LISCO	Steindler Orthopedic Clinic
Brockway Mechanical & Roofing Company, Inc.	DMC Republican Central Committee	Lunning Chapel, Inc.	Steve & Diane Sanders
Broze Hydraulic Service	Edward Jones - Karen Elliott	Manpower, Inc.	Subway #1
Buckingham Strategic Wealth	E.G. Staats & Co., Inc.	Martini's Grille	Taeger, Jeffrey & Joyce
Buffalo Wild Wings	Electronic Engineering Co.	Mann's McDonald's L.C.	TAG Communications, Inc.
Burke Cleaners	Elks Lodge	MFS Mutual Insurance Company	Target
Burlington Area YMCA	Eyecare Max	Midwest Eye Clinic	TDT CPAs and Advisors
Burlington Bees Baseball Association	Farm Bureau Financial Services - Kelsey Keane	Midwest Realty Group, Inc.	Team Staffing Solutions, Inc.
Burlington Bent River	Farmers & Merchants Bank & Trust	MikeWay, LLC	Tenderfoot Carpets, L.P.
Burlington By the Book	First Congregational Church	Minard, Edwin E. II	The Buffalo Tavern
Burlington Capitol Theater	First United Church of Christ	Mississippi Valley Veterans' Memorial, Inc.	The Cellular Connection
Burlington Community School District	Flint Cliffs Manufacturing	Mississippi Valley Workforce Development Board	The Drake, LLC
Burlington Family Eyecare	FMA, Inc.	Modern Welding Company of Iowa, Inc.	The Hawk Eye
Burlington Golf Club	Friends of Community Field, NPC	Nunnikhoven Mold Company	Two Rivers Bank & Trust
Burlington Jet Stop	Fye Excavating, Inc.	OMG Midwest, Inc. DBA Cessford Construction Company	U.S. Bank, N.A.
Burlington Noon Lions Club	George's Lawn Mower, Inc.	Optimae LifeServices	Walmart Stores, Inc.
Burlington Trailways	Golden Eagle Distributing Co.	Paddle Wheel Lounge, Inc.	Weigert's Handyman Service
Burlington Vintage & Co.	Great Prairie Area Education Agency	Peck Properties, LLC	Whitetail Country Estates, LLC
Burlington/West Burl. Area United Way, Inc. Carpetland USA	Great River Entertainment, LLC	Pizza Ranch	WIN Propane LLC
Casa Fiesta Mexican Restaurant	Great River Health	Ploeger Recruiting Services	Window World of Davenport, Inc.
Casey's General Store #2019	Great Western Bank	Preferred Pet Containment	W.W. Transport, Inc.
Casey's General Store #2342	Greater Burlington Area Sports Facility, The FunCity Turf	Preservation Station	Young House Family Services, Inc.
Casey's General Store # 2346			

**Those listed are renewals
01/07/21 through 02/04/2021.**

Save the Dates 2021

- Small Business Appreciation Brunch - April 30
- Annual Awards Celebration - May 20
- 5 & V Outdoor Cinema, Dates set in the spring for summer movies
- A Very Vintage Market - July 17
- American Queen Riverboat Docking - July 31
- American Duchess Riverboat Docking - August 7
- Golf Classic - August 19
- Teacher's Appreciation - August 25
- Marketing Know-How Series - Quarterly Series April - September
- American Countess Riverboat Docking - September 3
- YP Leadership Conference - September 9
- Business After Hours - September 15, October 21, November 18
- Sip, Taste & Stroll - September 24
- Manufacturers Appreciation Luncheon - October 1
- 144 Envelopes - October 5
- American Countess Riverboat Docking - October 14
- Downtown Trick or Treat - October 29
- Lighted Holiday Parade - November 27
- Holiday Business Showcase - December 9
- Living Windows - December 16

MARCH HAPPENINGS

- 12**
"Mechanical" SnowBull feat. StumpTown
Burlington Memorial Auditorium
7 PM
BurlingtonRiverfront.org
- 13**
"Mechanical" SnowBull feat.
Whiskey Bent
Burlington Memorial Auditorium
7 PM
BurlingtonRiverfront.org
- 19**
Eggs & Issues - Virtual
8:30 AM
GreaterBurlington.com
- 20**
Burling-Con Comic & Toy Show
Westland Mall
10 AM - 7 PM
QuadCityCon.com
- 20**
Civic Music: Comedian Todd Oliver
Memorial Auditorium
7:30 PM
BurlCivicMusic.com
- 24**
Success in Business Seminar - Virtual
12 PM
GreaterBurlington.com
- 24**
Civic Music: Catapult: Magic Shadows
Memorial Auditorium
7:30 PM
BurlCivicMusic.com
- 28**
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MEMBER SPOTLIGHT



Beverly Place of Burlington Welcomes You!



Beverly Place, Burlington's newest 55+ cooperative community, has a new location, new plans and new pricing! Head to the Westland Mall office every Thursday, 11 AM - 3 PM. Informational seminars will be held March 4 at 1 PM, March 20, 9 AM, 11 AM and 1 PM, and March 21, 1 PM. View floor plans and pricing and talk with a representative to learn how to make Beverly Place your next home.

Visit BeverlyPlace.net or call 319-768-6744 to reserve your spot for the seminars. Limited seating available to allow for social distancing.

Junior Achievement: Economic Empowerment



Junior Achievement is a non-profit that inspires and prepares young people for success. JA programs focus on financial literacy, work readiness and entrepreneurship for students in grades K-12. There are several ways to get involved whether you're someone looking for in-person or virtual volunteer opportunities, a school or parent looking for educational materials, or an organization looking to help the mission.

Free digital resources are available to educators and parents. The JA triviaBowl takes place throughout March to help fund local programs. Learn more at JAHeartland.org.

Air Choice One Saves You Money!

Air Choice One is dedicated to improving each facet of service and present new and innovative travel experiences.

Here is what's happening at Air Choice One:

The NY21 promotion giving 15% off their Everyday Fares to Burlington and Jonesboro passengers is half way over. To use this promo, type "NY21" into the promotions tab under Rewards on AirChoiceOne.com

New services are coming soon! Be sure to stay notified of all things Air Choice One by signing up for text messages, newsletters, or following on social media.

Burlington Civic Music Welcomes Todd Oliver & Irving the Talking Dog

Have you ever seen a talking dog? Once you've seen Todd Oliver & his furry, four-legged partner, you can honestly say you have - and you won't forget them any time soon! Billed as "The Funniest Night of Your Life," this show has caused promoters to warn audiences that rolling in the aisles is strictly prohibited. Showing Saturday, March 20 at 7:30 PM.

For more information or to purchase tickets, call 319-752-0336 or visit BurlCivicMusic.com.

To submit member information, contact Brenda Levitt

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GrowthZone

The Greater Burlington Partnership has begun the process of transitioning its member database software to GrowthZone. This will change the way you update your Chamber of Commerce information, how your member directory information is displayed to viewers, and more – all for the better!

GrowthZone offers an easy, user-friendly approach to manage and update all your important information with the Chamber of Commerce.

In addition, GrowthZone will add a variety of new functionalities for Chamber of Commerce members.

Benefits include:

- Update your business information and biography with a few clicks.
- Manage and update business contacts easily.
- Easy access to create a more robust member directory listing for your business or organization.
- Ability to be listed in multiple directory categories.
- Easy access to all your Partnership subscriptions.
- Upload photos, display hot deals, post job openings and much more.

The estimated date for implementation of GrowthZone is the end of April 2021.

Stay tuned for more information. As the implementation date gets closer, the Partnership will release more details and offer training to assist members transitioning to the new platform.



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