2027

GREATER BURLINGTON
PARTNERSHIP

ENGAGEMENT & VISIBILITY GUIDE









GreaterBurlington.com

MARKETING & SPONSORSHIP
OPPORTUNITIES

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WELCOME TO THE
2027 ENGAGEMENT & VISIBLITY GUIDE
WHERE VISIBILTY MEETS VALUE

At the Greater Burlington Partnership, we believe strong businesses build strong communities. We are all about helping our business community connect, grow, and succeed.

Every event, program, publication, and initiative in this guide offers an opportunity to do more than promote your organization. It's a chance to invest in local leadership, support workforce development, advocate for a thriving business climate, celebrate community traditions, and strengthen the place we all call home.

Whether you're looking to increase visibility, build meaningful relationships, or demonstrate your commitment to Greater Burlington, these opportunities are designed to help you engage in meaningful ways while advancing your own organizational goals.

We invite you to explore the guide and discover how your participation can make an impact for both your business and our region.

Use this guide as a planning tool and a connection point. Mark your calendar with event dates so you know where business and community come together to network, collaborate, celebrate, and grow.



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Ribbon Cutting at JWC Wealth Management

GREATER BURLINGTON
PARTNERSHIP

Greater Burlington Partnership serves as the umbrella organization for the Chamber of Commerce, Economic Development, Convention and Visitors Bureau, and Downtown Partners, Inc. While each division operates with its own mission, all share a unified vision: to ensure Greater Burlington continues to grow as a regional center for commerce, industry, education, health care, entertainment, and culture. The Partnership collaborates across its divisions to develop resources and initiatives that support local schools, businesses, workforce development, and the broader community.

GREATER BURLINGTON DIVISION MISSION STATEMENTS

Economic Development

The Economic Development division exists to add and retain jobs and grow the tax base of Des Moines County.

Downtown Partners, Inc.

Downtown Partners, Inc. is a volunteer-driven Main Street Program established to preserve and revitalize Downtown Burlington while improving the quality of life for the community.

Convention & Visitors Bureau

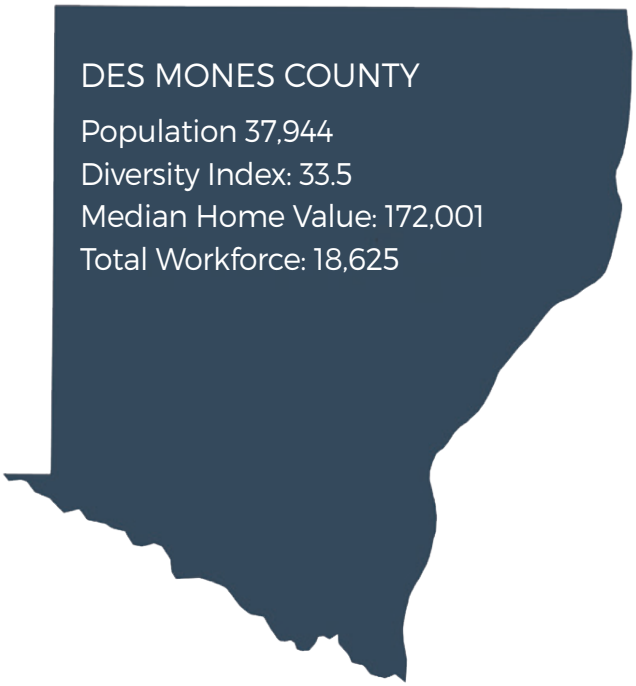
The Greater Burlington Convention & Visitors Bureau is dedicated to marketing and promoting the Greater Burlington community as a premier destination to both leisure and business travelers.

Chamber of Commerce

The Chamber of Commerce is a membership-based association of businesses, professional leaders and individuals working together to promote economic growth, employment opportunities, government advocacy, excellence in education, and quality of life.

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SERVICE AREA: Des Moines County is home to a business community that serves as a regional hub for commerce, manufacturing, healthcare, education, and retail. With a strong workforce, strategic location along the Mississippi River, and a collaborative network of businesses and community organizations, the county continues to support economic growth and investment. From long-standing local businesses to expanding industries and entrepreneurs, Des Moines County offers an environment where businesses can thrive while contributing to the area's quality of life and economic vitality.



DES MONES COUNTY

Population 37,944
Diversity Index: 33.5
Median Home Value: 172,001
Total Workforce: 18,625

LEADING EMPLOYMENT SECTORS



HEALTH CARE & SOCIAL ASSISTANCE
RETAIL TRADE
ACCOMMODATION & FOOD SERVICES
MANUFACTURING
EDUCATION SERVICES

INCOME

MEDIAN HOUSEHOLD INCOME: $62,900
PER CAPITA INCOME: $35,600
LABOR FORCE PARTICIPATION (AGE 16+): 61.5%



COST OF LIVING

OVERALL COST OF LIVING IS BELOW THE U.S. AVERAGE, WITH HOUSING COSTS SIGNIFICANTLY BELOW NATIONAL BENCHMARKS. THE OVERALL COST OF LIVING IS ROUGHLY 12% BELOW THE U.S. AVERAGE, MAKING DES MOINES COUNTY AND THE BURLINGTON AREA MORE AFFORDABLE THAN MANY PARTS OF THE COUNTRY (U.S. = 100; BURLINGTON INDEX 88).

RETAIL ECONOMY

ANNUAL RETAIL SALES:
$868.9 MILLION



EDUCATION (AGE 25+)

HIGH SCHOOL GRADUATE OR HIGHER: 93.7%

BACHELOR'S DEGREE OR HIGHER: 23.8%



PROXIMITY TO HIGHER EDUCATION

DISTANCE FROM BURLINGTON, IOWA

University	Location	Distance	Approx. Drive Time
Southeastern Community College	West Burlington, IA	3 miles	5-10 minutes
Western Illinois University	Macomb, IL	49 miles	1 hour 10 minutes
University of Iowa	Iowa City, IA	77 miles	1 hour 25 minutes
University of Northern Iowa	Cedar Falls, IA	162 miles	3 hours
Iowa State University	Ames, IA	192 miles	3.5 hours

2027 EVENTS

Annual Dinner — January 29

Friday Forums — January 15, February 19, March 12

Coffee With the Chamber — February 23, April 27, July 27, October 26

Business After Hours — March 11, April 22, May 13, June 3, September 16, October 7

Jefferson Street Farmers Market — May, 6, 13, 20, 27 • June 3, 10, 17, 24 • July 1, 8, 15, 22, 29 • August 5, 12, 19, 26 • September 2, 9, 16, 23, 30

A Very Vintage Market — July 17

Chamber Golf Classic — August 12

Downtown Mini Golf Challenge, March 5 • Casino Days, April 10
Downtown to Table, August 30 • Sip, Taste & Stroll, September 17
Business & Industry Luncheon, October 6 • Witches Night Out, October 15
Area Educator Expo, Fall 2027 • Holiday Open House, November 7
Reason for the Season Expo, November 18
Lighted Holiday Parade VIP Section, November 27
Public Officials Reception, Late 2027 • Living Windows, December 9

* All dates subject to change

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EXPLORE THE OPPORTUNITIES

VISIBILITY OPPORTUNITIES
Be Seen. Stay Top of Mind.

Your story deserves to be seen. These opportunities place your business in front of residents, visitors, and fellow professionals through trusted publications and high-traffic digital platforms.

PROFESSIONAL DEVELOPMENT
Invest in People. Inspire Growth.

Strong communities are built by strong leaders. Support programs that develop emerging professionals, connect interns with local employers, and equip participants with the skills and relationships to lead Greater Burlington into the future.

ADVOCACY
Be Part of the Conversation.

We are the region's collective voice, bringing business leaders and elected officials together to discuss the issues shaping Greater Burlington's future. Through advocacy initiatives and our Government Relations Committee, we keep members informed, create meaningful access to elected officials, and champion issues that impact businesses at the local, state, and federal levels.

By engaging, you help foster informed dialogue, strengthen relationships, and support a business climate where our entire region can succeed.

WORKFORCE DEVELOPMENT
Strengthen Today's Workforce. Shape Tomorrow's.

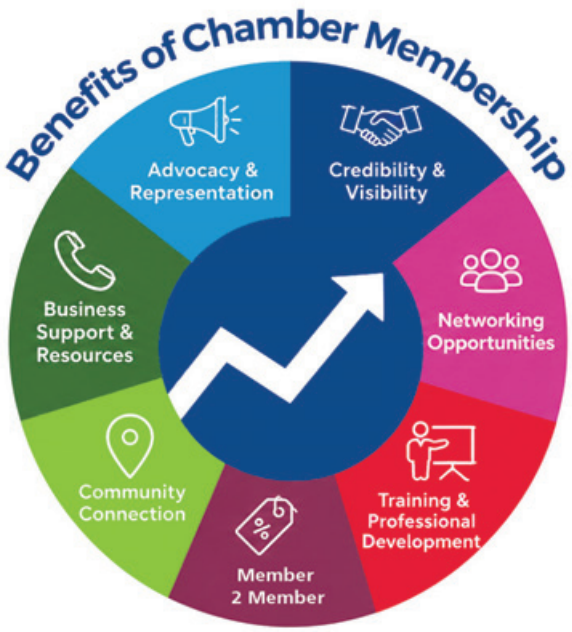
A thriving region starts with a strong workforce. These opportunities connect students, educators, and employers to foster career exploration, strengthen partnerships, and prepare the next generation for success in Greater Burlington.

DOWNTOWN EXPERIENCES
Experience Downtown Differently.

Downtown Burlington is where community comes together. From signature festivals to seasonal celebrations, these experiences invite residents and visitors alike to explore, shop, dine, and make memories.

CHAMBER SIGNATURE EVENTS
Celebrate Success. Build Connections.

Our signature events bring together business and community leaders for networking, recognition, and celebration while showcasing the energy and spirit of Greater Burlington.



- **Advocacy & Representation:** We advocate for your business at the local, state, and federal levels on issues that matter.
- **Credibility & Visibility:** Membership builds trust and positions your business as a leader in the community.
- **Networking Opportunities:** Connect with other professionals, referral partners, and potential customers.
- **Training & Professional Development:** Gain access to workshops, events, and resources to help you and your team grow.
- **Member 2 Member:** Save money with exclusive discounts on products and services from other members.
- **Community Connection:** Be part of initiatives that strengthen our local economy and enhance our quality of life.
- **Business Support & Resources:** Promote open jobs, deals, events, and other business happenings through your membership and Info Hub.

VISIBILITY OPPORTUNITIES

"This is our third season advertising in the Visit Greater Burlington guide. With distribution at the Port of Burlington Visitors Center and availability at all local hotels and other attractions, it is a key point of contact with visitors to Burlington. Being in the entertainment and ice cream business it is an excellent way for visitors to know we're downtown."

Marty Mogk,
Black Water Mini Golf & Mississippi Moon Ice Cream Parlor

CONVENTION & VISITORS BUREAU TOURISM GUIDE

Welcome Visitors. Elevate Your Brand.

Greater Burlington's official tourism guide showcases local attractions, businesses, dining, and lodging while reaching thousands of visitors and residents exploring the region throughout the year.

Your Impact: Tourism exposure · Year-round visibility · Community promotion

Distribution: Thousands of tri-state travelers at every stage of their trip and online.

Deadlines: Reserve by October 3. Content due October 17.

Sponsorship	Non-Member Price	Chamber Member Price	Social Media Post	Ad Size**
Back Cover (1)	Member Exclusive	$3,000	Boosted	7.75 w x 10.25 h
Inside Front Cover (1)	Member Exclusive	$2,300	Boosted	7.75 w x 10.25 h
Inside Back Cover (1)	Member Exclusive	$2,100	Boosted	7.75 w x 10.25 h
Advertorial (5)	Member Exclusive	$2,500	Boosted	2-page spread (approx. 500 words and photos)
Full Page (4)	Member Exclusive	$2,000	Boosted	7.75 w x 10.25 h
Half Page (6)	$1,800	$1,300		7.75 w x 5.0625 h
Quarter Page (12)	$1,200	$850		3.8125 w x 5.0625 h
One-Sixth Page (12)	$800	$550		2.5 w x 5.0625 h
GREAT IDEA! Section Features				
Family Fun (1)	Member Exclusive	$900	Organic	
Downtown Greater Burlington (1)	Member Exclusive	$900	Organic	
Arts & Entertainment (1)	Member Exclusive	$900	Organic	
Restaurants (1)	Member Exclusive	$900	Organic	
Drinkeries (1)	Member Exclusive	$900	Organic	
Outdoor Enthusiasts (1)	Member Exclusive	$900	Organic	
Hotels/Lodging (1)	Member Exclusive	$900	Organic	

** Add $100 graphic designer fee for ad design (includes two ad revisions) ** Ad dimensions subject to adjustment based on final layout and design*

** A GREAT IDEA! Feature will draw the attention of potential customers in the section of the visitor guide most appropriate to your business. It's a great way to stand out where it matters most.*



GREATERBURLINGTON.COM BANNER ADS

Reach Them Where They're Looking.

Display your business across GreaterBurlington.com, including high-traffic pages like the homepage, event calendar, and member directory, with a direct link to your website.

Your Impact: Digital presence · Targeted exposure · Click-through opportunities

Sponsorship	Cost	Website Placement	Estimated Monthly Views	Estimated Cost Per Impression	Click Through Link	Optional Quarterly Ad Change
Website Banner Ad Sponsor (5) (Annual)	$1,200	x Rotation on all non-form pages	2,800	$0.035	x	x

MONTHLY NEWSLETTER

Stay Connected. Stay Visible.

Delivered to business and community leaders each month, the Chamber newsletter keeps readers informed while placing your message alongside trusted local news and updates.

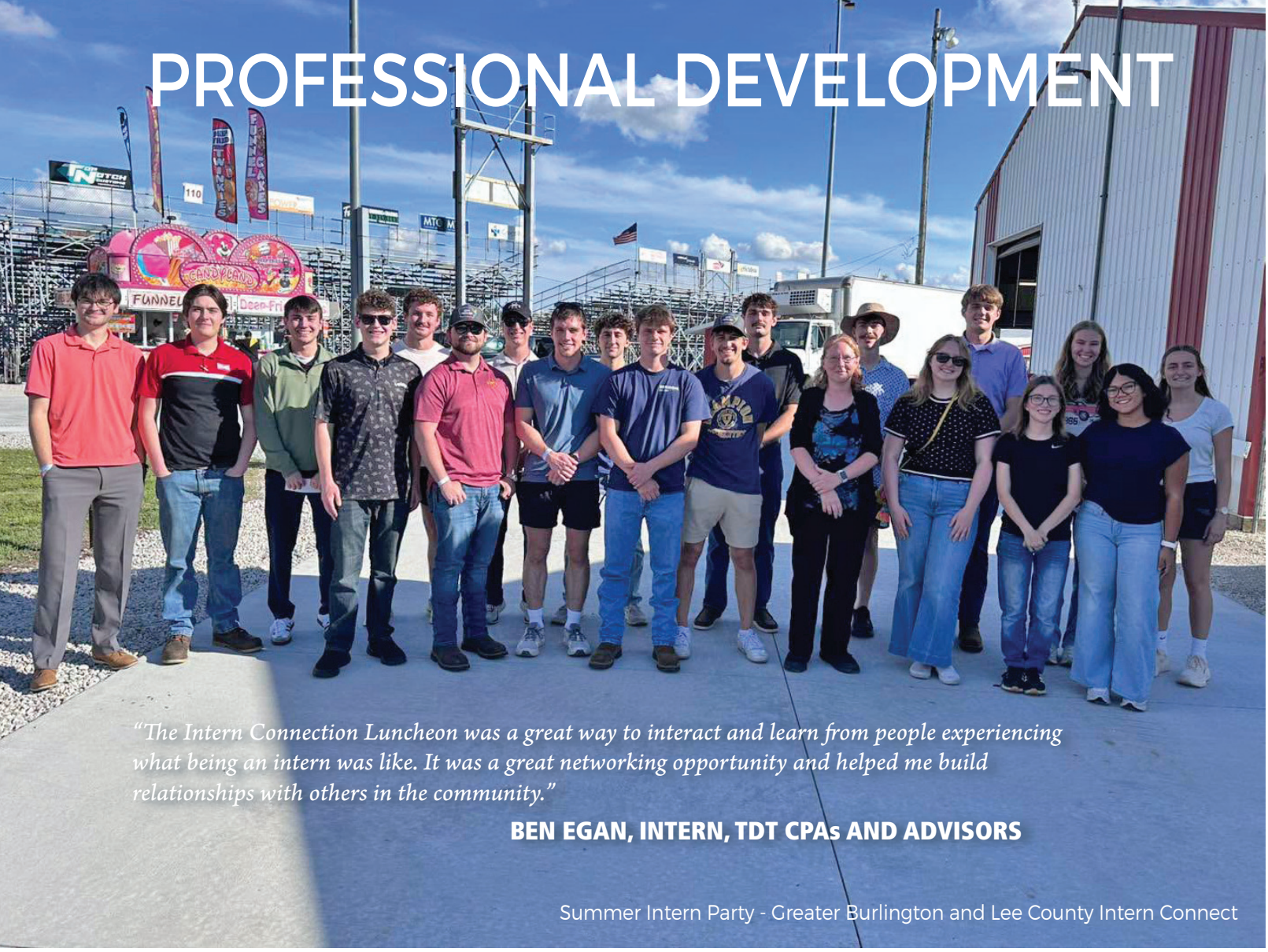
Your Impact: Consistent visibility · Engaged audience · Trusted communication

Average Monthly Distribution: 1,200 print and 3,500 digital versions

Sponsorship	Annual	6 Months	3 Months	Ad Size	Location
Back Cover Space (3)	$1,600	$825	$450	2.75 w x 2.75 h	Page 16
Calendar of Events (1)	$1,600	$875	$475	2 w x 6.6 h	Page 12
Inside Double Space (12)	$1,600	$875	$475	4 w x 3 h	Varies
Inside Single Space (24)	$800	$440	$275	2 w x 3 h	Varies

** Add $50 graphic designer fee for ad design (Includes 2 ad revisions).*

PROFESSIONAL DEVELOPMENT



"The Intern Connection Luncheon was a great way to interact and learn from people experiencing what being an intern was like. It was a great networking opportunity and helped me build relationships with others in the community."

BEN EGAN, INTERN, TDT CPAs AND ADVISORS

Summer Intern Party - Greater Burlington and Lee County Intern Connect

INTERN CONNECTION PROGRAM - JUNE - JULY

Build Connections That Last.

The Intern Connection Program helps local interns discover Greater Burlington through networking events, community experiences, and professional development while encouraging them to build their future here.

Your Impact: Talent attraction · Workforce development · Community connections

Sponsorship	Cost	Publicity	Signage	Verbal Recognition	Logo in Slideshow	Other
Premier (1)	$450	x Logo in newsletters x Social media	x With logo	x	x	x Booth at Intern Connection events
Lunch (1)	$300	x Social media	x	x	x	

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2025 - 2026 Greater Burlington Leadership Class Graduation

GREATER BURLINGTON LEADERSHIP SESSIONS

Explore the Community. Expand Your Perspective.

Greater Burlington Leadership equips emerging and established leaders with the knowledge, relationships, and experiences to explore the community, expand their perspective, and grow their impact. The program runs September through May annually.

Your Impact: Leadership development · Workforce investment · Community impact

Sponsorship	Cost	Graduation Plaque Presenter	Invite Logo	15 Minutes Presentation During Session	Verbal Recognition	Newsletter Recognition	Social Media Recognition
Graduation (1)	$300	x	x		x	x	x
Session (7)	$250			x	x	x	x

ADVOCACY



Southeast Iowa Delegation in Washington D.C.

GOVERNMENT RELATIONS

Your Voice Matters.

Advocacy programming brings business leaders and public officials together to discuss the issues shaping Greater Burlington, creating opportunities for dialogue, collaboration, and informed decision-making.

Your Impact: Civic leadership · Policy awareness · Meaningful connections

Programs Include:

- **Friday Forums:** Candid morning conversations with elected officials and business leaders. Avg. Attendance: 35
- **Southeast Iowa Days:** Regional advocacy trip bringing local business voices to Des Moines and Washington, D.C. Avg. Attendance: 125
- **Candidate Forums:** Public forums during election cycles, helping residents make informed voting decisions. Avg. Attendance: 40
- **Public Officials Reception:** A casual networking event with city, county, school, and state leaders. Avg. Attendance: 100

Sponsorship	Cost	Friday Facts Recognition	Newsletter Recognition	Social Media	Web Calendar	Verbal Recognition	Other
Premier (1)	$1,500	x	x	x	x	x	x
Partner (2)	$500	x		x		x	x
Connector (1)	$250			x		x	x
Advocate (4)	$100			x		x	

WORKFORCE DEVELOPMENT



Area Educator Expo

AREA EDUCATOR EXPO - OCTOBER 2027

Celebrate Educators. Build Partnerships.

Hosted in partnership with the Des Moines County Educator Conference, this event brings businesses and educators together to foster relationships that inspire tomorrow's workforce.

Your Impact: Education partnerships · Workforce support · Community investment

Average Attendance: 575 Des Moines County educators

Sponsorship	Cost	Invite to Teachers Expo	Event Signage	Opening Remarks by Representative	Newsletter Recognition	Booth	Digital Signage Recognition	Facebook Go Live
Premier(1)	$800	x Logo	x Logo		x Logo	x Priority location	x	x
Platinum (2)	$450				x	x Priority location	x	
Booth (30)	$175					x	x	
Speaker (2)	$2,000	x	x	x	x	x	x	



Manufacturers Appreciation Luncheon

BUSINESS & INDUSTRY LUNCHEON - OCTOBER 6

NEW IN 2027

Connecting Business. Inspiring Progress.

This annual gathering brings together employers, industry leaders, and community partners to celebrate innovation, share ideas, and strengthen Greater Burlington's business community.

Your Impact: Professional networking · Industry leadership · Community collaboration

***** *This collaborative event brings together the Small Business Breakfast and Manufacturers Appreciation Luncheon.*

Sponsorship	Cost	Publicity	Newsletter Recognition	Program Recognition	Verbal Recognition	Other
Premier (1)	$2,000	x Logo on e-Invite, web calendar & Friday Facts	x Logo	x Logo on program & verbal recognition	x	x Company to hand out awards
Platinum (1)	$750	x	x	x	x	
Lunch (1)	$500			x	x	x Signage at event
VIP Table of 6	$300	x Logo on table		x		x Priority seating x Seated with a high school student interested in your industry or business

MEMBERSHIP

BUSINESS AFTER HOURS

Where Business Meets Business.

Business After Hours creates a relaxed environment for Chamber members to build re
exchange ideas, and celebrate the host business while strengthening
professional network.

2027 SOLD OUT
ACCEPTING WAIT LIST FOR 2028

Your Impact: Business relationships · N · Professional networking

Dates: Monthly March-June, September-October
COST: $550
* Locations are subject to approval and must meet minimum event space requirements.


Chamber Tree of Giving

REASON FOR THE SEASON EXPO - NOVEMBER 18

Celebrate Nonprofits. Strengthen Community.

This community event highlights local nonprofits while creating opportunities for businesses and residents to give back, volunteer, and support organizations making a difference across Greater Burlington.

Your Impact: Community impact · Nonprofit partnerships · Purpose-driven engagement

Average Attendance: 300+

Sponsorship	Cost	Newsletter Recognition	Publicity	Sponsor E-Invite & Email Reminder	Signage & Verbal Recognition	Booth
Premier (1)	$1,500	x Logo	x Friday Facts web calendar	x Sponsor spotlight video invitation	x Includes logo	x
Booth Bingo (1)	$500	x	x Logo on Bingo card		x	x
Entertainment (1)	$500	x	x Friday Facts			
Booth (20)	$200					x

DOWNTOWN EXPERIENCES


Downtown Mini Golf Challenge

DOWNTOWN MINI GOLF CHALLENGE - MARCH 5

Putt for Progress.

This friendly competition brings the community together for a fun-filled day while supporting downtown revitalization and celebrating Burlington's growing Cultural & Entertainment District.

Your Impact: Downtown vitality · Community investment · Positive visibility

Average Attendance: *125+*

Sponsorship	Cost	Newsletter Recognition	Table at Site	Team of 2	Signage	Golfer Info Sheet Recognition	Other
Premier (1)	$1,200	x Logo	x	x 2	x Logo	x Logo	x Company banner x Booth on the course
Golf Ball(1)	$1,000		x	x	x Logo	x	x Logo printed on golf ball x Booth on the course
Hole-in-One Sundae (1)	$300				x	x	x Logo on sundae ticket x Create a challenge on hole
Score Card (1)	$250			x	x	x	x Company banner x Booth on the course
Contest (1)	$250				x	x	x Booth on the course
Challenge Sponsor (14)	$150				x	x	x Booth on the course x Create a challenge on hole
Team of 2 (100)	$50			x			



A Very Vintage Market

A VERY VINTAGE MARKET - JULY 17

Vintage Finds. Timeless Charm.

Thousands of shoppers travel to Downtown Burlington to discover antiques, artisan goods, and one-of-a-kind treasures during this beloved annual market.

Your Impact: Downtown vitality · Community investment · Positive visibility

Average Attendance: *10,000+*

Sponsorship	Cost	Friday Facts	Newsletter Recognition	Publicity	Social Media	Location for Booth	Signage	Poster & Web Calendar
Premier (1)	$2,000	x	x Logo	x Radio & Print	x Logo & Facebook live	x	x Company banner	x Logo
Entertainment (1)	$750		x	x Print	x Facebook live at event		x Company banner	x
Map (1)	$300				x Facebook live		x Logo on maps	

JEFFERSON STREET FARMERS MARKET
THURSDAYS, MAY THRU SEPTEMBER

Fresh Local Flavor.

Every Thursday evening, Downtown Burlington comes alive with fresh produce, local vendors, live music, and families enjoying one of the community's favorite weekly traditions.

Your Impact: Weekly visibility · Local engagement · Community pride

Average Attendance:: *2,500+ weekly*

Each month's sponsor will receive the following promotional benefits.

Sponsorship	Cost	Social Media	Digital / Print Marketing	On-Site Marketing	Special Event Week
May June July (premier month) August September	$1,500 $2,000 $3,000 $2,000 $1,500	x Social media video invitation & tags on the Farmers Market & Downtown Burlington Facebook pages x Facebook live at weekly event x Display case at the Port of Burlington Welcome Center	x Friday Facts monthly banner ad with logo x Posters for Downtown windows with sponsor name & logo x Press Release x Sponsors name & logo recognized in two newsletters	x Booth at Farmers Market each week of sponsorship month x Business supplied banners for weekly Farmers Market display x Radio ads x Video	x Sponsor involvement in special events
Entertainment for the season, May - September (1)	$2,000	x	x	x	
Kid's Market (1) August	$500	x		x	x
Activities (1)	$500	x			x

CASINO DAYS - APRIL 10

Play the Odds. Win Big.

Casino Days transforms downtown into an interactive experience featuring themed games, specialty drinks, lively entertainment, and opportunities to discover local businesses.

Your Impact: Event visibility · Customer engagement · Downtown excitement

Average Attendance: *1000+*

Sponsorship	Cost	Friday Facts	Newsletter Recognition	Publicity	Social Media	Web Calendar	Booth
Premier (1)	$1,000	x	x Logo	x Print x Downtown Update x E-Newsletter	x Logo & Facebook live	x Logo	x



Sip, Taste & Stroll

DOWNTOWN TO TABLE - AUGUST 30

Gather Around the Table.

Celebrate local flavor and downtown vibrancy through a one-of-a-kind dining experience that brings neighbors, businesses, and visitors together.

Your Impact: Community gathering · Downtown investment · Shared experiences

Average Attendance: *150+*

Sponsorship	Cost	Publicity	Newsletter Recognition	Signage	Web Calendar	Social Media	Menu
Premier (1)	$1,500	x Friday Facts x Downtown E-Newsletter x Press releases x Radio	x Logo	x Comapny banner	x Logo	x Logo x Facebook live	x
Food (1)	$1,000	x Downtown E-Newsletter	x	x Company banner	x	x Facebook live	x
Entertainment (1)	$750	x Downtown E-Newsletter		x Company banner	x	x	x

SIP, TASTE & STROLL - SEPTEMBER 17

Sip. Savor. Stroll.

Guests explore Downtown Burlington through tastings, shopping, and unique experiences that celebrate local businesses and create an unforgettable evening.

Your Impact: Adult audience · Downtown discovery · Community buzz

Average Attendance: *500+*

Sponsorship	Cost	Friday Facts	Newsletter Recognition	Publicity	Social Media	Web Calendar	Logo on Glass	Brochure & Map Placement	Booth
Premier (1)	$2,000	x	x Logo	x Radio, Print Downtown E-Newsletter	x Logo & Facebook live	x Logo	x	x Logo	x
Platinum (1)	$750	x	x	x Downtown E-Newsletter, Signage on booths	x	x		x	
After Party Last Stop (1)	$500			x Print Downtown E-Newsletter, Signage on booths	x	x		x	x

WITCHES NIGHT OUT - OCTOBER 15

Where Halloween Takes Flight.

Costumed witches and their "ghoul friends" fill downtown for an evening of shopping, laughter, and seasonal fun in one of Burlington's fastest-growing traditions.

Your Impact: Seasonal excitement · High visibility · Community engagement

Average Attendance: *500+*

Sponsorship	Cost	Friday Facts	Newsletter Recognition	Publicity	Social Media	Web Calendar	Brochure & Map Placement	Booth
Premier (1)	$900	x	x Logo	x Radio & Print x Downtown E-Newsletter	x Logo & Facebook live	x Logo	x Logo	x
Entertainment (1)	$750		x	x Print x Downtown E-Newsletter	x	x	x	x
After Party Last Stop (1)	$500			x Print x Downtown E-Newsletter	x	x	x	x



Downtown Shopping

HOLIDAY OPEN HOUSE - NOVEMBER 7

Shop Local. Share the Spirit.

Kick off the holiday season by welcoming shoppers to Downtown Burlington for festive promotions, unique gifts, and hometown hospitality.

Your Impact: Holiday traffic · Shopping audience · Community tradition

Average Attendance: *1000+*

Sponsorship	Cost	Friday Facts	Newsletter Recognition	Publicity	Social Media	Web Calendar	Booth
Premier (1)	$600	x	x Logo	x Radio & Print x Downtown E-Newsletter	x Logo Facebook live	x Logo	x

LIGHTED HOLIDAY PARADE VIP SECTION - NOVEMBER 27

The Best Seat in Town.

The VIP Section offers a front-row experience for one of Burlington's most cherished holiday traditions while placing your organization at the center of the celebration.

Your Impact: Community partnership event · Family engagement · Holiday visibility

Average Attendance: *100+ | Parade Attendance: 10,000+*

Sponsorship	Cost	Newsletter Recognition	Publicity	Web Calendar	Social Media	Judge	Float in Parade
VIP Section (1)	$500	x	x Friday Facts x Downtown E-Newsletter x Press release	x	x	x	x



LIVING WINDOWS - DECEMBER 9

Holiday Magic on Display.

Downtown storefronts come alive with festive scenes, music, entertainment, and family activities that make Living Windows one of the community's most anticipated traditions.

Your Impact: Family tradition · Community pride · Seasonal recognition

Average Attendance: *5,000+*

Sponsorship	Cost	Publicity	Newsletter Recognition	Signage	Web Calendar	Social Media	Window
Premier (1)	$1,500	x Friday Facts x Downtown E-Newsletter x Press release x Radio	x Logo	x Company banner	x Logo	x Logo x Facebook live	x
Trolleys (1)	$1,000	x Downtown E-Newsletter	x	x Company banner	x	x Facebook live	x
Ice Carving (1)	$ 750	x Downtown E-Newsletter		x Company banner	x	x	x



DOWNTOWN PROMOTIONAL PERKS PACKAGE

One Investment. Year-Round Visibility.

Downtown Promotional Perks is your all-in-one marketing package, designed to maximize your visibility while stretching your marketing dollars. Gain year-round exposure through Downtown Partners' events, social media, newsletters, radio, press releases, and promotional campaigns, all while supporting the programs and events that bring thousands of people to Downtown Burlington.

From signature festivals and the Jefferson Street Farmers Market to holiday celebrations and Shop Local campaigns, your business stays connected with customers all year long.

Your Impact: Year-Round marketing · Multi-Channel exposure · Community partnership · Exceptional value

Sponsorship	Cost	Designated Location on Brochures	Downtown Dollars Redemption Location	Publicity	Event Support
For-Profit Business Bundle OR Non-Profit Business Bundle	$800 $600	x Spring Open House x Sip, Taste & Stroll x Witches Night Out x Holiday Open House x Downtown Dollar redemption location	x Spring Open House x Holiday Open House x Jefferson Street Farmers Market x Mini Golf Challenge x Giveaways x Prizes	x Social Media Facebook & Instagram x Monthly Downtown Update E-Newsletter x Friday Facts x Partnership Newsletter x Go-Live events on Facebook x Social media take-over days x Co-Host on events x Holiday commercial x Radio spots x Press release x Shop local awareness	x Sip, Taste & Stroll x Spring Open House x Jefferson Street Farmers Market x Sidewalk sales x A Very Vintage Market x Witches Night Out x Night of the Living Windows x Holiday Open House x Lighted Holiday Parade x Living Windows x Small Business Saturday
*Must be located in downtown district to participate.					

CHAMBER SIGNTURE EVENTS



Chamber Golf Classic

"We always love to attend the Annual Meeting and Golf Classic because we get to interact with our clients and potential clients on neutral ground in a non-working context. We always come away with a better relationship and new business."

BRYAN BROSS, KLINGNER AND ASSOCIATES, P.C.

CHAMBER GOLF CLASSIC - AUGUST 12

Tee Up New Connections.

One of the region's premier networking events, the Chamber Golf Classic brings together business leaders for a day of friendly competition, relationship building, and community fun.

Your Impact: Business networking · Brand visibility · Community connections

Average Attendance: *160+*

Sponsorship	Cost	Newsletter Recognition	Table on Tee Box	Team of 4	Signage	Golfer Info Sheet Recognition	Other
Premier (1)	$2,000	x Logo	x	x 2	x Logo	x Logo	x Company banner x Logo printed on gift
Golf Towel (1)	$1,500	x	x	x	x Logo	x	x Logo printed on golf towel
Eagle (2)	$1,000	x		x	x Logo	x	x Company banner
Lunch (1)	$850			x	x	x	x Company banner x Logo on lunch ticket
Social Hour (1)	$850			x	x	x	x Company Banner x Booth during social hour
Cart (1)	$850			x	x	x	x Signage on each cart
Birdie (14)	$600			x	x	x	
$100 Every 100 Minutes (1)	$500				x	x	x Company representative at event
Putting Contest (1)	$350				x	x	x Booth on the course
Hecklers Tent (1)	$500				x	x	x Tent on course to heckle golfers
Drink Ticket (1)	$300				x	x	x Logo on drink ticket
Hole (16)	$275				x	x	x Booth on the course
Hole-in-One	$400				x	x	
Driving Range (1)	$250				x	x	
Team of 4 (14)	$450			x			

Additional options for those who purchase a team:

Mulligans - $5 each, maximum of 8 per team | Gimmes - $20 each, maximum of 2 per team

CHAMBER SIGNTURE EVENTS



Chamber Annual Dinner

"The Annual Dinner is one of my favorite events because it brings together so many people who genuinely care about the future of our community. It's a chance to celebrate the accomplishments of local businesses and leaders, reconnect with familiar faces, and build new relationships. I'm proud to support an event that showcases the energy, collaboration, and optimism that make the Greater Burlington area such a great place to live and work."

DEB FOWLER, CENTURY 21 PROPERTY PROFESSIONALS

ANNUAL DINNER - JANUARY 29

Celebrate the Year Together.

The Chamber's largest annual event brings together business and community leaders for an unforgettable evening of recognition, entertainment, and celebration, featuring a unique theme each year.

Your Impact: Signature recognition · Community celebration · Lasting relationships

Average Attendance: 500+

Sponsorship	Cost	Newsletter	Signage	Verbal Recognition	Slide Show Recognition	Tables Included	Other
Premier (1)	$3,500	x Logo	x	x	x	2	x Logo included on: · Invitations · Website · Friday Facts · Event program
Reception (1)	$2,500	x Logo	x	x	x	1	x Logo on program
Milestone Recognition (1)	$2,250					1	x Logo on program x 5 minutes stage time
Entertainment (1)	$2,000	x	x	x	x	1	
Cocktail Bar (1)	$1,000	x	x		x		x Logo on cocktail napkins x Name a custom drink
Photo Booth (1)	$700		x	x	x		x Logo on photos
Live Auction	$650		x		x		x Logo on live auction receipt card
Silent Auction (1)	$500		x	x	x		x Logo on App
Coat Check* (1)	$200		x		x		x Tips are donated to non-profit of choice
Table of 8	$850		x Logo on table			1	x Priority seating
Table of 4	$425		x Logo on table				
Individual Ticket	$100						

*Sponsor chooses Chamber of Commerce member organization to host coat check from given list, sponsor amount is donated to that group in addition to tips earned during the night.

GREATER BURLINGTON
PARTNERSHIP

THANK YOU FOR YOUR PARTNERSHIP

Your support fuels the events people love, the programs that develop future leaders, and the initiatives that make our region thrive.

Whether you've been a long-time supporter or are joining us for the first time, we're here to help you find opportunities that align with your values and give your business real visibility and engagement. Together, we make great things happen.

We're ready when you are. Let's build something incredible.

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YOUR 5 STAR CHAMBER OF COMMERCE
WORKING FOR YOU