

**“North Pole Fantasy”**

**Downtown Burlington Lighted Holiday Parade  
Saturday, Nov. 25, 2017, 5 PM**

Name of business or organization \_\_\_\_\_

Mailing address of **contact person** \_\_\_\_\_

Optional: Brief info or interesting facts about your business or organization (for use by announcers)

\_\_\_\_\_  
\_\_\_\_\_

Contact person \_\_\_\_\_

Daytime phone number \_\_\_\_\_ Cell \_\_\_\_\_ E-mail \_\_\_\_\_

Brief description of parade entry:

\_\_\_\_\_  
\_\_\_\_\_

Vehicle (if applicable – check one) – **ALLVEHICLE ENTRIES MUST BE LIGHTED**

Truck & trailer \_\_\_\_ Tractor & hayrack \_\_\_\_ Truck \_\_\_\_ Car \_\_\_\_ Van \_\_\_\_

Other (please specify) \_\_\_\_\_ Approximate total length of entry \_\_\_\_\_

Will your entry include either live or recorded music? \_\_\_\_ Yes \_\_\_\_ No

Will your entry include live animals? \_\_\_\_ Yes \_\_\_\_ No (If yes, you must immediately clean up after them!)

Additional information:

- The advance entry fee is **\$10**. Checks should be made payable to Downtown Partners.
- Floats and vehicles **MUST** be lighted and should reflect the theme “North Pole Fantasy”
- **CANDY CANNOT BE THROWN FROM FLOATS OR OTHER PARADE ENTRIES.** It may be handed out at curbside.
- **FLYERS, BROCHURES, POSTCARDS, COUPONS, ETC. CANNOT BE HANDED OUT.**
- Clearance on Jefferson Street is 14 feet even.
- No live Santas allowed.
- Cash prizes will be awarded for the top three entries - \$75, \$50, and \$25.
- Downtown Partners, Inc., its parade committee, representatives and volunteers are **not** responsible for any accidents before, during or after the parade. We will endeavor but cannot guarantee that all entries will be announced.
- Entry deadline is **NOVEMBER 14, 2017.** **THE FEE FOR ENTRIES RECEIVED AFTER THAT DATE WILL BE \$20.** **Entries received after November 14 will be placed at the end of the lineup.**
- You will receive a confirmation letter with your lineup time and place approximately 1 week before the parade.
- **PLEASE NOTE: The parade will take place rain or shine; there are no refunds.**

My group or organization understands and will abide by the above mentioned terms and conditions.

Contact person’s signature \_\_\_\_\_

Please keep a copy of this form for your information and return the original form and entry fee to:

Downtown Partners, Inc.  
610 N. 4th St., Suite 200  
Burlington, IA 52601  
[sfververt@greaterburlington.com](mailto:sfververt@greaterburlington.com)  
Fax 319-752-6454